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AGENDA PAPERS FOR SCRUTINY COMMITTEE MEETING

Date: Thursday, 21 March 2013

Time: 6.30 pm

Place: Rooms 7 and 8, Ground Floor, Quay West, Trafford Wharf Road, Trafford

Park, Manchester M17 1HH

A G E N D A PART I Pages

1. ATTENDANCES

To note attendances, including Officers, and any apologies for absence.

2. **DECLARATIONS OF INTEREST**

Members to give notice of any interest and the nature of that interest relating to any item on the agenda in accordance with the adopted Code of Conduct.

3. CALL IN OF EXECUTIVE DECISION: E/4.03.13-5 - CHILDREN'S CENTRES

The Committee are requested to consider the call in of the above Executive decision in relation to Children's Centres.

(a)	Executive Decision Report and Supporting Documentation	1 - 86
(b)	Supplementary Report of the Executive Member, Supporting Children and Families	87 - 92
(c)	Executive Decision Statement	93 - 94
(d)	Call In Proforma	95 - 98

4. URGENT BUSINESS (IF ANY)

Any other item or items (not likely to disclose "exempt information") which, by reason of special circumstances (to be specified), the Chairman of the meeting is of the opinion should be considered at this meeting as a matter of

urgency.

5. **EXCLUSION RESOLUTION (REMAINING ITEMS)**

Motion (Which may be amended as Members think fit):

That the public be excluded from this meeting during consideration of the remaining items on the agenda, because of the likelihood of disclosure of "exempt information" which falls within one or more descriptive category or categories of the Local Government Act 1972, Schedule 12A, as amended by The Local Government (Access to Information) (Variation) Order 2006, and specified on the agenda item or report relating to each such item respectively.

THERESA GRANT

Chief Executive

Membership of the Committee

Councillors B. Shaw (Chairman), M. Cordingley (Vice-Chairman), C. Candish, R Chilton, Mrs. P. Dixon, A. Duffield, S. Adshead, J.R. Reilly, D. Higgins, R. Bowker, D. Western and J. Lloyd (ex-Officio)

Further Information

For help, advice and information about this meeting please contact:

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This agenda was issued on **Friday, 15 March 2013** by the Legal and Democratic Services Section, Trafford Council, Quay West, Trafford Wharf Road, Trafford Park, Manchester, M17 1HH.

Agenda Item 3a

TRAFFORD COUNCIL

Report to: Executive Date: 4th March 2013

Report for: Decision

Report of: Executive Member for Children and Young People Services

Report Title

RECONFIGURATION OF TRAFFORD CHILDREN CENTRES: POST CONSULTATION FEEDBACK ANALYSIS AND RECOMMENDATIONS

Summary

This paper reports on the findings of the Trafford Children Centres public consultation and provides options and recommendations for consideration by the Council's Executive.

The report attached (Appendix A) provides a comprehensive analysis of the feedback received from the public consultation held from 22nd October 2012 until 14th January 2013, on the proposal to reconfigure Trafford's 16 Children Centres to develop 6 Children Centre Hubs.

The proposal consulted upon was to reconfigure the 16 Children Centres to become 6 Children Centre Hubs that are aligned with the Area Family Support Teams (AFST s) and to be located as follows:

- Lostock and Old Trafford (North Area)
- Partington and Urmston (West Area)
- Altrincham and Sale (South Area)

The key rationale for this proposed change to the existing service model is to enable a shift of emphasis towards prevention, early help and early intervention through strengthening multi- agency working to safeguard children and young people so they can achieve the best life outcomes.

The findings from the review of children centres (Dec 2012) has also highlighted the need for services to change, and for services to develop family outreach services working with the integrated AFSTs to support those children and families who are in the greatest need and thus the most vulnerable.

The consultation written responses do not indicate a strong objection to the proposal to refocus resources to deliver services to those children and families who are the most vulnerable and in greatest need;

There was however, significant feedback presented that required further examination of the proposals in respect to the number and location of the 6 proposed Hubs and the development of the Outreach provision.

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Recommendations

The Council Executive are requested to approve the following recommendations:

- 1. To approve the proposal to reconfigure 16 Children Centres to 6 Hubs that align with the North, West and South Area Family Support Teams
- 2. To approve the revision of the identified Hub for the North Area in the original proposal from Lostock Childrens Centre (Leithwaite) to Stretford Childrens Centre
- 3. To approve Sale Moor and Lostock (Leithwaite) Children Centres to remain open on a sessional basis as Child and Family Community Outreach (CFCO) bases.
- 4. To review the workforce to deliver the Hub and family outreach support service model
- 5. To review the commissioning plan for external services, including renegotiating a reduced contribution to Bookstart
- 6. To extend the age range to support children and young people aged 0-19years and the opening times of the Hubs.
- 7. To change the Hub opening times from 8.30am to 4.00pm (weekdays) and the family outreach support service to be provided 8.00am to 6.00pm (weekdays, but evenings and weekends subject to service user needs)

Contact person for access to background papers and further information:

Name: Mrs Deborah Brownlee, Corporate Director Children, Young People and Families

Extension: 912 4676

Background Papers: None

Relationship to Policy Framework/Corporate Priorities	Proposal links to the Corporate Priority – Value for Money and Low Council Tax
Financial	The implementation of the proposed reconfiguration of the 16 Children Centres to 6 Hubs would enable savings to be made against the current expenditure on Children Centres. Estimated savings from proposed changes to the service delivery model are approx. £1.71m per annum.
Legal Implications:	The proposal in this report takes account of the requirements in the Childcare Act 2006; Sections 3, 3(2) and 5(A). The proposal recommendations will be compliant with the Capital Guidance for Sure Start Children's Centres 2006.
Equality/Diversity Implications	A set of full EIA's have been completed for both service and staff and are attached to this report. The Service EIA has been assessed as a <i>Medium Risk</i> and the Staff EIA as a <i>High Risk</i> . The completion of the EIA's are in line with the Council's Public Sector Equality Duty in S49 Equality Act 2010. The outcome of the Service EIA has been taken into account in formulating these proposals
Sustainability	The proposal recommendations will lead to the provision of a

Implications	more targeted service to those children and families who are the most vulnerable and difficult to engage with; the implementation of the proposal and the alignment with the Area Family Support Teams will provide a shift towards early help and early intervention models of support, thus reducing safeguarding risks and reducing generational transfer of risks.
Staffing/E- Government/Asset Management Implications	The proposal will have the following staffing implications: 24.84 fte posts and 17 casual creche posts will be disestablished. 88 staff (people) are identified as at risk (the end number of people who will receive posts following the implementation of the recommendations is undefined at present as it is subject to the competitive recruitment and selection process) 62.27fte posts will remain in the proposed structure.
Risk Management Implications	Not Applicable
Health and Safety Implications	Not Applicable

1.0 Background

The key influencing factors that informed the development of these proposals are:

- The changing needs of Children and Young People and the social, health and economic challenges faced by families since the inception of Childrens Centres
- The change in service models, with a greater emphasis now on strengthening partnership arrangements and improved multi- agency working to safeguard children and young people so as they can achieve the best life outcomes
- A review of the functions and service delivery model of Children Centres began in August 2012 and the emerging early findings were suggesting the need for Children Centre functions to shift towards an outreach family support model of service with an alignment with the Area Family Support Teams
- Early evidence collected during the Children Centres review clearly suggested that the number of families registered with Children Centres were not necessarily engaging with the Centres; in particular, the groups who were failing to take up the Children Centre offer were from vulnerable groups. The review found the following:
 - Only 3% of fathers accessed a children's centre
 - Only 8% of teenage mothers accessed a children's centre
 - Only 15% of lone parents accessed a children's centre
 - Only 13% of children from BME backgrounds accessed a children's centre
 - Only 23% of children with disabilities accessed a children's centre
- 1.2 The Consultation Process: Full details of the consultation process are provided in Appendix A. Questionnaires and online surveys were widely distributed and made available during the consultation period. Parent Forums, Advisory Board and Extraordinary Meetings were held to enable parents, stakeholders to receive information in respect to the proposal. During the whole consultation process the council consulted with a total of 71 different types of partner agencies /stakeholders and 185 responses were received.

- 1.3 The detailed extensive analysis of the feedback of the consultation showed that there were two distinct categories of responses
 - a) the consultation process;
 - b) the proposal to reduce the number of centres and develop a Hub and family support outreach model of service
- 1.4 There was no adverse written feedback from the consultation to suggest that the essence of the original proposal was unsupported, that is to refocus resources to deliver services to those children and families who are the most vulnerable and in greatest need;
- 1.5 Feedback raised concerns in respect to the location of the Hubs, in particular to Stretford and Sale Moor.
- 1.6 The proposal remains to;
 - continue to provide the Children Centre core offer to those who choose to engage with the centres,
 - shift the emphasis towards a preventative, early help and early intervention model of service delivery.
 - achieve the unprecedented budget challenges that are facing the public sector at present, by prioritising Children Centre funding towards delivering a service which is targeted at vulnerable groups to ensure those that need support can receive it.
- 1.7 The proposals set out in the paper at <u>Section 7</u> would have significant financial implications as the recommended reconfiguration of children centres from 16 to 6 Hubs will make a saving of approx £1.71m annually.

. Other Options

- 1. Status Quo: to retain the status quo would not address the issue of engaging those who are in greatest need.
- 2. Whole Systems Change: to close all Children Centres and reform the workforce to Family Support /Early Intervention Workers, this option would not have provided the core children centre offer of universality
- 3. Charging for Service: to charge for the service is an option which was identified by a few respondents to the public consultation, this may be an option that could be explored at a later date, but, the early indication is that this option would not be financially viable at this stage to generate enough revenue to deliver both a universal and a targeted service across 16 centres.

Consultation

The council conducted an extensive public consultation on the proposal to reduce 16 Children Centres to 6 Centres and align them with the Area Family Support Teams.

The 12 week public consultation period ran from 22nd October 2012 until 14th January 2013. Full details are included in Appendix A

The following methods were used to consult with, and gather views from the public in respect to the proposals:

- Communication with service users (verbal and written)
- Information letters explaining the proposal were sent to all other stakeholders

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- Briefing Sessions and Information sheets were provided to all key partnerships and advisory boards
- Publication of all the relevant consultation documents on the CYPS and Trafford MBC websites: which included a full communication briefing on the proposed changes; 'Frequently Asked Questions (FAQ) Sheet; All related policies and a feedback form were also made available on the websites
- Equality Impact Assessment documents were completed to accompany each of the recommendations associated with the consultation on the proposals.

Legal issues

Under s.3(2) of the Childcare Act 2006 the council must make arrangements to secure that early childhood services in their area are provided in an integrated manner which is calculated to (a) facilitate access to those services, and (b) maximise the benefit of those services to parents, prospective parents and young children. It is clear that the current arrangements for the operation of children's centres are not reaching the most vulnerable parents, prospective parents and children (see paragraph 1.0 above).

Under s.5A of the Act arrangements made under <u>section 3(2)</u> must, so far as is reasonably practicable, include arrangements for sufficient provision of children's centres to meet local need. In this context "local need" is the need of parents, prospective parents and young children in the authority's area.

Although the number of centres in Trafford will reduce under the current proposals the way in which the early childhood services will function in future means that the need for such centres should also reduce as more services are delivered in the community.

Under the Equality Act 2010 the council must, in the exercise of its functions, have due regard to the need to advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it. Those characteristics are age, disability, gender reassignment, pregnancy and maternity, race, religion or belief, sex and sexual orientation. This means that in deciding how to organise the operation of children's centres the council must consider how its proposals are likely to affect people with the protected characteristics and take that into account as one of the factors to consider alongside other relevant factors when deciding what decision to make. The Equality Impact Assessment set out at Appendix F will help the Executive to do that.

Reasons for Recommendation

The rationale for a revision of a Hub from Lostock CC to Stretford CC is based on the following:

- The Stretford reach area has significant variances in the level of needs of families across its geographical areas; there are particular pockets of high levels of need. One particular area in Stretford is recorded as being one of the 10% most deprived areas in England
- The Children's centre profile for Stretford shows that 37% of children in this area are living in poverty

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- Lostock which was identified as the Hub for the North Areas does not have any areas within it that fall into the 10% most disadvantaged
- Stretford Children's Centre has a purpose built play area which has been developed with the local community and has recently been adapted to provide a facility which can be accessed and provide a positive play area for children and adults with physical disabilities, therefore enabling the centre to meet the requirements of level 3 Inclusion accreditation

The rationale for the retention of Sale Moor as a CFCO is based on the following:

- The building is located within the 20% most deprived areas, therefore, services need to be easily accessible to families living in those communities
- The South Area has the highest number of children and sits within the largest geographical area
- There are a limited number of appropriate and accessible community venues available within the Sale area.
- Sale Moor has very low engagement figures
- Sale Moor is purpose built with excellent outdoor play facilities located on the school site which would enhance the partnership with the Area Family Support Teams
- Sale Moor has a domestic facility for the development of parents 'independent living skills'

Key Decision Yes If Key Decision, has 28-day notice been given? Yes

Finance Officer Clearance (type in initials)......PH.......
Legal Officer Clearance (type in initials).....MJ......

CORPORATE DIRECTOR'S SIGNATURE (electronic)

Deboral Browner

To confirm that the Financial and Legal Implications have been considered and the Executive Member has cleared the report.

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Appendix A



Trafford Children's Centres Post Consultation Report February 2013

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7.0	Trafford Councils response and recommendations
8.0	Summary

1.0 Introduction

- 1.1 This paper reports on the findings of the Trafford Children Centres public consultation and also provides options and recommendations for consideration by the Council's Executive.
- 1.2 Trafford Children Centres provide a range of activities and services from various locations across the Borough.

The key influencing factors that informed the development of the budget proposal are:

- The changing needs of Children and Young People and the social, health and economic challenges faced by families since the inception of Childrens Centres
- The change in service models, with a greater emphasis now on strengthening partnership arrangements and improved multi- agency working to safeguard children and young people so as they can achieve the best life outcomes
- A review of the functions and service delivery model of Children Centres began in August 2012 and the emerging early findings were suggesting the need for Children Centre functions to shift towards an outreach family support model of service with an alignment with the Area Family Support Teams
- Early evidence collected during the Children Centres review clearly suggested that the number of families registered with Children Centres were not necessarily engaging with the Centres; in particular, the groups who were failing to take up the Children Centre offer were from vulnerable groups. The review found the following:
 - Only 3% of fathers accessed a children's centre
 - Only 8% of teenage mothers accessed a children's centre
 - Only 15% of lone parents accessed a children's centre
 - Only 13% of children from BME backgrounds accessed a children's centre
 - Only 23% of children with disabilities accessed a children's centre
- 1.3 Trafford Councill, therefore, decided to conduct an extensive public consultation on the proposal to reduce 16 Children Centres to 6 Centres and align them with the Area Family Support Teams.
- 1.4 The 12 week public consultation period ran from 22nd October 2012 until 14th January 2013.

- 1.5 The following methods were used to consult with, and gather views from the public in respect to the proposals:
 - Communication with service users (verbal and written)
 - Information letters explaining the proposal were sent to all other stakeholders
 - Briefing Sessions and Information sheets were provided to all key partnerships and advisory boards
 - Publication of all the relevant consultation documents on the CYPS and Trafford MBC websites: which included a full communication briefing on the proposed changes; 'Frequently Asked Questions (FAQ) Sheet; All related policies and a feedback form were also made available on the websites
- 1.6 Equality Impact Assessment documents were completed to accompany each of the recommendations associated with the consultation on the proposals.
- 1.7 The written responses received and views expressed in respect to the proposals as part of the public consultation have now been analysed, and carefully considered.
- 1.8 The key findings from the analysis of the consultation feedback on the Children Centre proposals are shown in Sections 3-5 of this paper.
- 1.9. The recommendations based on the findings can be viewed in Section 7.0 of this paper.

2.0 The Consultation Process

2.1 The Questionnaires /Survey

Questionnaires and an online survey were widely distributed and made available during the Consultation period.

The Questionnair	es	
Questionnaires	1.	Do you agree with the proposals to form Locality Hubs?
	2.	Will the proposed structure meet the statutory responsibilities
		of the Local Authority?
	3.	What services would you see as a priority?
	4.	Do you have any alternative suggestions?
Online Survey	1.	Do you agree with the plans to re-configure the Children's
		Centre's?
	2.	Will the proposed structure meet the statutory responsibilities
		of the Local Authority?
	3.	What services would you see as a priority in the children's
		Centre's?
	4.	Do you have any alternative suggestions or comments?

2.2 The Timeframe:

The period of consultation started on 23rd October 2012 and ended on 14th January 2013.

- 2.3 The number of attendances at forums and board meetings were:
 - **21** Parent Forums were held and 98 parents attended and **12** Advisory Board meetings were held with 31 parents and 67 partners representing 15 different agencies attended, these were held during the consultation period.
- 2.4 The responses which were received fell into two distinct areas:
 - a) Feedback on the actual consultation process; and
 - b) Feedback on the proposals to reduce the number of children centres and the change the service delivery model

Feedback has been categorised into themes in the left hand column;

Consultation Process Category	Feedback: Key Issues (Frequency of specific responses in brackets)	Total No of responses:	Trafford Council Response:
Publicity of Consultation	During the whole consultation process CYPS consulted with a total of 71 different types of partner agencies /stakeholders, these include:	67 partners from 15 different agencies	
	Service users – parents, carers and young people		
	Each parent registered with a Children Centre received a letter describing the proposals		
	 Each Parent Forum, Advisory Board and Sure Start Steering Group received a presentation describing the proposals 		
	Voluntary/ community sector		
	Housing Providers		
	Schools (mainstream and special) and colleges		
	Local Authority representatives within CYPS and external to the directorate		
	Health professionals within CYPS and external to the Directorate		

Consultation Process Category	Feedback: Key Issues (Frequency of specific responses in brackets)	Total No of responses:	Trafford Council Response:
Comments made regarding publicity of form (an extract)	 A freepost option for forms would have been helpful Requesting people to look at a web page makes the consultation difficult and is not inclusive Heard about it through another parent otherwise would not have known Not everyone has received a copy of the consultation. Some had to actively seek out the documents and do their own research to respond, even those who were registered (3) (2 of these were whole parent forums) Felt uneasy about asking for consultation form at the Centre Parents would like to have their own meetings about the consultation and advertise these at the centre's Form hard to find on line, should have had link on main council website page (3) Form not promoted by Children's Centre Was form available in different languages? Was promotion to form given for parents who are not yet registered, such as parents to be? Form was not accessible, understood or promoted 	14	The council attempted to use several different methods to communicate the proposals to the public; Children Centre staff were requested to explain the proposals to any families or service users who may have had challenges to read or understand the letters or the publicity materials. The web page was a further method of collecting responses to the proposals; service users and the public were able to drop their feedback forms off at centres or any other council facilities; some service users wrote letters without using the feedback forms and these letters have been considered as part of the analysis and deliberation process. It is acknowledged there were issues regarding the receipt of information via email initially. Each centre was asked to follow this up and additional documentation was sent out to service users by post. The council will ensure that any publicity leaflets and feedback sheets in any future consultations will be made available for service users to access without them having to ask for the feedback forms. Parents were free to hold their own meetings to discuss the proposals; only notices or formal consultation meetings were publicised in the centres. The form was made available in different languages upon request.

Consultation Process Category	Feedback: Key Issues (Frequency of specific responses in brackets)	Total No of responses:	Trafford Council Response:
			Mums and fathers to be who use Children Centre facilities for ante natal care would be able to access the forms as would any other user; other parents to be would have the same access to the forms as would the public
No of total responses	 Easy Read Responses (33) Groups and Forums (17) Email/other responses from general public (55) Online Survey from general public (45) (includes written questionnaires; personal attendance at meetings) 	Total Responses; 185	
Comments regarding content and complexity of forms	 Document too vague and not easy to understand (2) Very wordy, poor reading, complicated (5) Didn't understand wording of the form. If English is not your first language and you are not on the internet you can't use this form Parents struggling with literacy will be voices unheard A very poor consultation document No idea what the new proposals are from reading this Form not inclusive because of its complexity Questions difficult to answer such as "alternative Suggestions." Feel as if strategic decisions are required Consultation forms need redesigning Form is in "Management speak," confusing and full of jargon 	Total Responses: 14	Easy read versions of the proposals were made available and parent forum groups were also held to discuss the document. Please refer to Appendix B. Translated copies were made available. All parent forums provided written feedback as part of the consultation process with the support of the centre.

Consultation Process Category	Feedback: Key Issues (Frequency of specific responses in brackets)	Total No of responses:	Trafford Council Response:
Comments around amount and type of information given	 Unless you have the statutory responsibilities explained to you, or they are somewhere on the consultation document, you can't possibly answer Question 2 (11) Minimal and inadequate information given (9) All we are told is there will be a reduction in services, not enough to answer questions given (3) Spurious question when the information needed to answer is not given Would need to know specific location where the services will be provided to answer questions. Would definitely need help to answer this form 	Total Responses: 24	The consultation document was also to enable the council to consult with statutory partners in addition to the public. The council accepts that some of the questions could have been interpreted as difficult to answer - such as are we meeting our 'statutory duties'. An easy read document detailing the 'statutory duties' was produced and made available following parent feedback on this particular question. Some questions which parents felt remained unanswered were part of the consultation e.g. what services will be available? This particular question was not able to be answered specifically as services are not fixed to a specific location but are offered on a needs basis and in discussion at advisory boards. Parents who attended meetings and during individual discussions were asked to identify those centres and services that they thought were the most important and most beneficial so they could be considered as part of the future service provision. The six proposed hubs and locations were detailed in the consultation documents as: • Urmston and Partington • Altrincham and Sale • Old Trafford and Lostock.

Consultation Process Category	Feedback: Key Issues (Frequency of specific responses in brackets)	Total No of responses:	Trafford Council Response:
Suggestions regarding meetings	 Could centres run question and answer sessions about the changes? More opportunities for parents to hear what is happening and make their views heard Parents would like to meet with and talk to decision makers Questions have remained unanswered at meetings and attempt to reschedule meeting unsuccessful 	Total Responses: 3	A Q&A sheet had been distributed to assist the members of the public to feedback their views. Part way through the consultation period a newsletter updating parents on the process and feedback so far was made available to all parents through their local centre. An additional three meetings were arranged for parents to meet with Cllr Blackburn, Corporate Director of Children's Services Deborah Brownlee, and Joint Director CYPS (Healthcare) Carol Baker Longshaw.
No of public attendees	How many parents attended the public meeting?	Total Responses: 12	Parents were represented at the additional Parent Advisory Meetings that were held with the Corporate Director, the Joint Director CYPS and the Executive Member Cllr Blackburn

3.0 Question 1 – Reconfiguration of Children's Centres to develop Hubs

NB: A series of graphs can be referenced in Appendix C to support the list of detailed responses below.

3.1 Do you agree with the Proposals to form Locality Hubs and to re-configure the Children's Centres?

The majority of respondents (73%) did not agree with the proposals to form Locality Hubs and reconfigure Children's Centre's.

Responses	No.	% of the total responses
In support	25	24
No	76	73
Insufficient evidence	3	2
Don't know	1	1

3.2 Detailed Responses to Question 1

Category	Responses and Comments made by you (multiple responses totals in brackets)	Total No of Responses	Trafford Council Response:			
Location/ transport	 Hubs will not be local for everyone and harder to access for families without transport to travel, totally inaccessible for some. (30) 	Responses: base from which a range of comma activities will be coordinated. The independent review of child has highlighted the need for change and be provided in the fall	Responses: base from which a range of community activities will be coordinated. The independent review of children has highlighted the need for service change and be provided in the family's	Responses: base from which a range of comactivities will be coordinated. The independent review of chase highlighted the need for change and be provided in the	Responses: base from which a range of communactivities will be coordinated. The independent review of children has highlighted the need for some change and be provided in the fam.	
	Hubs will be too far from existing Children centres where people go for advice and support and should be easily accessible. (24)					has highlighted the ne change and be provided
	Will be very expensive for families who will in many cases have to get 2 buses too hub. (8)		they can support those families that are the most vulnerable. Hubs have been located in areas of greatest			
	Travelling a long way for play sessions will mean not be able to get back in time to collect other children from school (2)		need. Many families will not need to go to a hub as services will be delivered in local community			
	 Some of the groups and walk-ins are first come first served. If you have walked 10 mins and are turned away it's not too bad, but if you have got 2 buses with 3 kids? 		venues. A list of community venues has been made available and circulated to all centres to share			
	Journey time to new hubs such as Stretford to Leathwaite and Broomwood to Broadheath are too high to be feasible (2)		with service users and parents. Please refer to Appendix D.			
	There is not one public transport link to Broadheath from Hale, Bowden, Timperley or Broomwood.					
	 If families did struggle to get to the hubs, will they be able to meet the needs of all those that previously used the centre's? 					

Category	Responses and Comments made by you (multiple responses totals in brackets)	Total No of Responses	Trafford Council Response:
Site Facilities	 Libraries are not designed as play centres. There should be sufficient community venues to provide services (1) Hubs will be too small for all the families to attend groups from the larger areas they will cover resulting in people being turned away (5) Using a large community venue shared with a number of other services will reduce the opportunity for unplanned meetings with needy parents So much time, effort and money has been invested in in the CCs and this will be wasted, Availability and suitability of other rooms will be poor (6) Leithwaite is too small with hardly any facilities (4) Relook at Hub no 5. If the existing CC can no longer be used it would be far better for Sale West community centre/youth club rooms to be used than the proposed hub (3) 	14	Yes we agree that Libraries are not designed as play centres, therefore we are intending to deliver play sessions from different venues such as church halls, school halls, parks. More support can be offered in family homes on a 1:1 basis. Any delivery within community venues will be risk assessed to ensure it is suitable for children and families The Leithwaite centre is a smaller building and community venues and parks are available locally. Services are already delivered within Sale West community centre and would continue e.g. sensory room, playgroup.
Safeguarding/ Child Protection	 To comply with safeguarding standards and ofsted requirements there has to be a reduced risk of phone calls being overheard which will be more difficult in a communal building (2) Open access buildings will create issues with safeguarding (2) 	Responses:	All staff are trained with regards to safeguarding policies and procedures, including confidentiality which forms part of their professional code of practice and/or the councils policies. Signing in and out procedures and welfare requirements will be adapted within the hub or building in use

4.0 Question 2 – Will the proposed structure meet the statutory responsibilities of the Local Authority?

NB: A series of graphs can be referenced in **Appendix C** to support the list of detailed responses below.

4.1 Question 2: Will the proposed structure meet the statutory responsibilities of the Local Authority?

The majority of respondents (53%) do not agree that the proposed structure will meet the statutory responsibilities of the Local Authority.

Response	No.	% of the total responses
Yes	19	24
No	43	53
Insufficient info	16	20
Don't know	3	4

NB: A series of graphs can be referenced in <u>Appendix C</u> to support the list of detailed responses below

5.0 Question3 – What Services would you see as a priority?

5.1 Breakdown of Service Respondents

Of all the responses received 20% referenced the Play and Stay service as being a priority service; this supports the findings from the feedback at briefing meetings with stakeholders who also indicated that the Play and Stay service was valued by service users.

NB: A series of graphs can be referenced in **Appendix C** to support the list of detailed responses below.

Service	No of times service mentioned	% of Respondents
Play and Stay	50	20
Breastfeeding Support	29	11
S & L support such as Talking Together and Chatterbox	20	8
Family Support	17	7
Parenting classes such as incredible years	16	6.3
Baby Group/Club	15	6
Midwife services such as antenatal clinics, drop in midwife sessions	15	6
Employment and training services for Parents	7	3
Parents group, young Parents group, young Mums group	7	3
Story and Rhyme Times	7	3
Dietician services, such as toddler feeding, healthy eating workshops and drop in sessions	7	3
Early Intervention/information	6	2.4
All current services	6	2.4
Toddler gym	6	2.4
Baby massage	6	2.4
Sure Start Centers in multiple locations	4	2
Sensory Play	4	2
Dad's group	4	2
Post Natal Depression	3	1.2
Bookstart group	2	1
Partington Pathway	2	1

Mental health support provisions	2	1
Nursery preparations groups	2	1
Targeted groups	2	1
Budgeting advice and increased support for parents in light of the proposed Welfare Reform 2013/14	3	1
Outdoor play	2	1
2 yr old funding	1	0.4
Stretford Children's Centre	1	0.4
Translation availability	1	0.4
Adoptive parents group	1	0.4
Children's services in hospitals	1	0.4
Smoking cessation support	1	0.4
Funding for Poor families, vulnerable families And single parents	1	0.4
Child care	1	0.4
Parent advocacy	1	0.4
Special needs play	1	0.4

5.2 Responses (written) to Question 3

Centre Services/ Activities	Responses (multiple responses totals in brackets)	Total Responses	Trafford Council Response:
0-19 years	 What services will be available for 0-19 and how will these be delivered with reduced resources? Need to think about using schools rooms and resources to cope with wider age range Extending services for up to 19 will be hugely beneficial for families Will these services be available for all or just those receiving family support How could the widening age range be supported if centres are only open school hours? Will staff be up skilled to provide these services? 	Total Responses: 7	Many of the services are already available within the Area Family Support teams e.g. youth workers, school nurses, connexions and the integration of the children's centres with the AFST will strengthen a 0-19 years services.
Early Intervention	 Engaging local families, highlighting and preventing issues has been key so far, fears that this will be lost (6) Reducing early intervention now, will only increase costs later due to increases in antisocial behavior, health issues and troubled families (14) How can Early Intervention take place if the new venues are not really suitable (1) 	Total Responses: 21	Early intervention and prevention services remain a priority for Trafford Children and Young Peoples Services. This is offered in all areas regardless of a child's age or where they live.
Service offer	The original remit of sure start centres is that they be within "pram pushing distance." This will no longer be the case. 2 buses needed in some cases (4)	Responses:	Children centre staff can deliver services in a variety of local community venues including family's homes. They do not have to always be delivered from the children's centre 'hub'.

Centre Services/ Activities	Responses (multiple responses totals in brackets)	Total Responses	Trafford Council Response:
	 Activities on offer bound to be decreased to minimum (2) "Every child matters" information did not show how the hubs will be more effective at targeting the hard to reach than the current centres How will essential services be maintained if these well-equipped Centre's are going? Concerns that alternative community venues will not be as welcoming to all and create a barrier for the many troubled families that come to the attention of staff through universal services (3) Will the 0-19 services be open to all? Does not fit in with statutory responsibilities esp. section 5A p7- that states, Universal access to Children's Centre's should be possible especially for the most deprived. Is this affecting all universal services? Will these be reduced under the new proposals? (3) Waiting Lists may get longer if their less available appointments (1) 		Data shows that centres are not currently effective at targeting services to those 'hard to reach families. The joint work with the Area Family Support Teams will enhance how we identify and support families needing extra help at the earliest point. It will provide a more holistic approach to supporting families at a local level. Delivery of universal services will continue to be supported by volunteers with an aim to develop this further. Health Visitors continue to offer universal visits as part of the Area Family Support Services.
Equality/ Inclusion/EIA	 Choices of hub flawed as affluent areas bearing greatest losses Having to travel long distances could put off vulnerable parents, the ones that need the help more than most (7) 	Total Responses: 25	The case for change is to target those children, young people and their families who are 'hard to reach.' The core purpose for Children's Centres is to support those families that are most in need.

Centre Services/ Activities	Responses (multiple responses totals in brackets)	Total Responses	Trafford Council Response:
	 How can 8 Children's Centre's be made into 2 without turning needy people away? Families who suffer insecurities may find going to a large hub intimidating and overwhelming especially if they fear encountering certain other family members (3) Income and education levels of parents should not be the determining factor for them being able to access services. The new hubs may exclude the less advantaged by their area (2) There has been a far higher take up of recommendations to access speech therapy since the walk in sessions were established at the Children's Centre's, this could be reversed if hubs are brought in Could be too ill after birth of baby to attend breastfeeding support if have to get buses to a hub Will there be amenities for all walks of life as there are now Children's Centre's are non-denominational. Using church halls as venues brings extra problems because of faith views (3) EIA still not available for this consultation (6) How many languages is the Children's Centre consultation available in? 		The proposal is to support our most vulnerable families and this will be achieved through provision of effective outreach services within communities. This is offered through personalised care and individual family support packages. Speech and Language services will work with us collaboratively to continue to deliver the services The Breast feeding co-ordinator and the HV service will continue to provide support and advice to families within their domiciliary setting, should any new mum encounter any difficulties. Trafford CYPS Health service have just employed a new breast feeding support worker. A whole range of facilities/activities will be offered to meet the needs of young children. The EIA is a working document, and will be reviewed and revised as necessary throughout the consultation period, this is to enable us to consider all your feedback. The consultation would have been available in any language if requested by residents where English was not their first language.

Centre Services/ Activities	Responses (multiple responses totals in brackets)	Total Responses	Trafford Council Response:
Communication and Engagement	 Using hubs will mean having a single what's on guide for whole area, improving communication. Having hubs will damage existing relationship between professionals and families and act against all the hard work that has built this up (4) "Will lose my regular contact with the staff that is like a family. Care and support is incomparable" Concern that new arrangement will be too impersonal and troubled families would be missed (7) Families will simply not know what is on offer Closing the Centre's could be counterproductive to the borough in that young families might move across to other boroughs that are still providing these services. Keeping the services could attract young families to the borough. The Children's Centre link is essential to the engagement with the community Information that you might Google is scattered and sparse but the Children's Centre's regularly send out and supply up to date reliable info regarding groups, advice and is a vital local point of contact for any person with a child. Swop this with a distant place you have hardly heard of and that will be lost (2) 	Total Responses: 17	The Area Family Support Teams are considering developing a 'what's on' guide across cluster areas We acknowledge the need for some continuity in staff supporting families and a team will be located within the cluster area. The closer working with agencies will support vulnerable families not being missed. Family support will still offer a key worker for each family. The Family Information Service will continue to advertise groups and activities. Centres will continue to send out updates and information to all registered families. A website for each cluster is being developed to provide onsite forums and better information.
	20		

Centre Services/ Activities	Responses (multiple responses totals in brackets)	Total Responses	Trafford Council Response:
	 The North Pathway has further developed multi agency working and early findings are showing increased intervention with babies. However staff are concerned that with Centre closures their client group won't travel to the next closest to them and therefore won't access services.(1) Ensure services are available to all, and local to all 		Data demonstrates that these families already travel across the cluster for services. Much of the increased intervention with babies is in the family home at primary and 28 day visits and the baby groups are run at community venues jointly with health. Staff are aware that the welfare reform act will
	those within the cluster boundaries, increased support for parents in light of the proposed welfare reforms(1)		bring significant challenges for a number of families. The Employment and Training Officers have started to be pro-active in preparing families in partnership with other agencies.
Access to outdoor play	 Concerns around planned hubs not having access to outdoor play (8) Shocked that outdoor area in Stretford will be lost and replaced by a centre without one. So much emphasis has been put on this because of the increase in obesity etc(3) Outdoor play especially beneficial for supervised contacts 		The council acknowledges the importance of accessible outdoor play space for young children. The use of parks and community buildings with access to outdoor provision will always be considered in all plans.
Other services	 Concerns that opening times of hubs will affect families being able to have "contact" after school (5) There will inevitably be a reduction in services not an improvement as stated (2) 	Responses: 7	The Council has a contact centre specifically for supervised contacts. This has a large outdoor area and is available after school.

6.0 Alternative Proposals

The responses below offer suggestions for alternative options regarding the proposal to reduce 16 Children Centre's to 6 Centre's and aligning them with the Area Family Support Teams.

The most popular proposal was to introduce a small charge for using facilities as it may still be cheaper for parents to do this than taking multiple children on public transport. This proposal was mentioned 9 times.

The second most requested alternative proposal was to consider using volunteers if it means keeping the centre's open this was referred to 5 times.

Alternative Proposals:	Comments (multiple responses totals in brackets)	Frequency	Trafford Council Response:
Charging for services	 Introduce a small charge for using facilities, it may still be cheaper for parents than taking multiple children on the bus (9) Would pay £1 for toddler gym/play & stay (3) Would pay up to £2 Would pay up to £4 Ask for voluntary donations (3) Charge a small annual fee for all services Sell toys, books etc. to boost income 	Total Response: 17	A small donation has been made by some groups to contribute towards the cost of snacks. This does not cover any resources, staff and running costs of the building. Use of charging for services will be considered for future proposals.

Alternative Proposals:	Comments (multiple responses totals in brackets)	Frequency	Trafford Council Response:
Role of volunteers	 Consider using volunteers if it means keeping the centres open (5) There are many talented parents who could run their own groups as volunteers (2) Do not use volunteers they do not have the same knowledge and commitment as Children's Centre staff (2) You build a relationship with the staff and they want to know you and they care. Volunteers will come and go and not be like that (2) Use the peer support system now used in breastfeeding support groups for other groups Use mentors to teach cooking/life skills to teenagers Volunteers feel well supported at present by children's centre staff but there are concerns about using other buildings, public safety, risk assessments, increased responsibilities for the volunteer would be off putting. Volunteers may not feel comfortable dealing with such issues as PND whereas a qualified member of staff would. 	Total Responses: 15	The role of volunteers within the Children's Centre's has been vital in delivering services over the past few years. This is an area that will be developed further as part of the Council's volunteering strategy to ensure continuity and sustainability of services. Volunteering has given many parents the confidence and experience towards gaining employment. Volunteers are able to provide information about services on offer and be a link person to their local children centres.
Commissioned services – bookstart, daycare places	Stop contracting services out. If it is profitable for them, surely Trafford Council must be able to do as good a job, but cheaper	Total Responses: 2	If all contracted services are commissioned as part of a wider 0-19 years old approach, it would identify what services need to be delivered and which organisation is the most appropriate to deliver the service.

Alternative Proposals:	Comments (multiple responses totals in brackets)	Frequency	Trafford Council Response:
Partner agencies	 Link in with organisations such as GForce to run Children's Centre activities from other venues such as the Broomwood Centre. Ask advice from other agencies as to how we could work together with them to maintain services Increase working together, partners with Sure Start. E.g. Lostock Partnership and Sure Start-den building in the park and free cycling sessions worked well Expand partnership services 	Total Responses: 4	The centres have some excellent examples of partnership working and it is proposed this would continue and be built upon.
Hiring CC services out	 CC services could be bought by other agencies which could generate income Loan out CC buildings in the evening for Health and Well-being classes for the community Hire out the children's room for birthday parties etc. this will generate funds Offer space to private concerns on a part time basis to generate funds Further utilize centres rather than close. Share with other council funded services or hire privately to reduce running costs 	Total Responses: 5	The council has other venues that offer this service e.g. community centres, libraries. Voluntary, private and community groups have expressed an interest in renting rooms but this was on an ad-hoc basis which does not provide a sustainable income to cover any running costs.
Finance/ resourcing	 Review highly paid senior management positions Give longer contracts to services so there is less time and money spent on proposals, funding bids Find a way through procurement to allow goods and services to be provided free (such as a roof repair) to the Children's Centres 	Total Responses: 7	As part of the proposal there will be a reduction in staffing posts and the majority of these posts are related to management posts. All council services have to follow the Council's procurement procedure.

Alternative Proposals:	Comments (multiple responses totals in brackets)	Frequency	Trafford Council Response:
Usage of centres and other facilities	 Streamline procurement possesses so that cheaper providers can be used (2) If centres do close, sell off the equipment to parents starting their own groups Free gifts costly and unnecessary Turn unused children's centre rooms if attached to a library into a communication and literacy room linked to Speech and language therapy, for story and rhyme time, Chatterbox etc. Only merge 2 existing centres not 3 as in Altrincham, it spreads resources too thin. Would be good to have hubs in town centres such as Urmston (not Flixton), central to all cluster users-high visibility-adequate parking-scope for wider age range Could use unused rooms in Medical Centres. These are local and known to parents Use of more community venues such as rooms in High Schools-more availability-closer links (2) Surely use of other community rooms and having to pay hire charges would cancel out savings incurred from moving out of the Children's Centres? Keep open the larger centres where essential groups are run and shut the smaller ones, not the other way around (2) If you are only going to have one centre in Altrincham, please make it in the town centre for easy access for all. 	Total Responses: 11	All resources will be distributed and shared with partners in their local community. The rationale for the proposed 'hubs' is based on: The number of children living in child poverty. Areas with the highest deprivation. The recommendations from the children centre's review The 'hubs' are intending to use existing children centre buildings as there is not financial resources to develop new sites within town centres. All suitable rooms in local communities will be considered for service delivery. Charges will be negotiated and shared usage of facilities across partners will be considered on a no cost basis. During 2010/11, the children centres capital grant was used to improve the accessibility and quality of specific community buildings for young children and in return negotiated free room hire.

Alternative Proposals:	Comments (multiple responses totals in brackets)	Frequency	Trafford Council Response:
Publicity	 Concerns around atmosphere suitable for breastfeeding support groups not being provided at other venues Ensure better use of facilities – hardly anything goes on Monday and Friday in one Share Sure Start premises with other services If the new hours are to be 8.30-4.00pm how could the Centre support 0-19 years if the majority of this age group are in school during these times (1) The hubs could work if events/groups/support for families/parents is widely advertised (4) More proactive outreach service (2) Don't close them – promote them 	Total Responses: 6	The Breast feeding co-ordinator and peer supporters will work with parents and centres to ensure venues are suitable. The hubs could be open after 4.00pm if required for other services. All children's centre's have a 'what's on' guide advertising their services and activities within their local area. These are sent to all registered families, distributed by partner agencies or available in clinics/libraries. However the children's centre review did find that centres are not reaching all families and there is a need to be more pro-active in providing outreach services in shopping centres.
Part time Children's Centres	 Have the centres open 4 days a week if it saves costs Keep centres open half the week Full time children's centres are needed not part time 	Total Responses: 3	It would be difficult to agree which days to open as some options would not suit all parents. The use of community buildings allow for services to be offered on a more flexible basis.

7.0 Trafford Council Response and Recommendations

- 7.1 Following an in-depth analysis and comprehensive consideration of the feedback from the public consultation process as documented in this paper it was found that the majority of the feedback received indicated a desire to continue with the 16 Children Centres and the existing service delivery model.
- 7.2 A significant number of responses indicated concerns in respect to the travelling distance between the Hubs if the proposed reduction in children centres was supported. This feedback has been addressed in section 5 of this report.
- 7.3 There was no evidence of adverse feedback to suggest that the essence of the original proposal was not supported to enable services to be refocused so as to provide a targeted service to those children and families who are the most vulnerable and in greatest need;
- 7.4 To achieve this vision it is necessary to reduce the number of centres to free up resources to enable Trafford CYPS to deliver this ambition notwithstanding, that there will be a commitment to continue to provide the core offer at a universal level for those who wish to access and engage with children centres.
- 7.5 It is, therefore, recommended that Trafford Council proceed with the proposal to reduce Trafford's 16 Children Centres into a locality based model around 6 Children's Centre Hubs.

It is recommended that Trafford Council review and revise one of the North Area Hubs from Lostock (Leithwaite Centre) to Stretford Childrens Centre (**See Appendix E**) due to the following:

- Closer proximity to North AFST in respect to Stretford being a base for outreach workers
- Stretford is the only Children's Centre which currently shares a site with a VCS organisation, Home Start. This sharing of workspace will enable closer joint working and developments such as, a shared referral route to ensure smooth transition of care provision between agencies
- The Stretford reach area has significant variances in the level of needs of families across its geographical areas; there are particular pockets of high levels of need. One particular area in the Stretford is recorded as being one of the 10% most deprived areas in England
- The Children's centre profile for Stretford shows that 37% of children in this area are living in poverty
- Lostock which was identified as the Hub for the North Areas does not have any areas within it that fall into the 10% most disadvantaged
- Stretford Children's Centre has a purpose built play area which has been developed with the local community and has recently been adapted to provide a facility which can be accessed and provide a positive play area for children and adults with physical disabilities, therefore enabling the centre to meet the requirements of level 3 Inclusion accreditation

- Consultation feedback from parents responding to the proposals strongly opposed the closure of the centre with particular reference to the loss of the garden area having a significant impact on the local communities
- This is especially pertinent given the rising obesity levels in the locality area (Profile info 11.19% in Stretford compared with 9.15% Lostock and Gorse Hill). More recent data shows these figures have decreased for both areas; however, Stretford remains higher than Lostock and Gorsehill and above the Trafford average
- There are fewer dentists, doctors and chemists in Stretford area than Lostock and Gorsehill and the CC profile states that families residing in Stretford travel further for services than in Trafford as a whole
- FIS reported that Lostock and Gorsehill have 61 different types of organised family and leisure activities whereas Stretford had 46 types
- Opportunities to increase the wider use of the Stretford building by the local community and partners is a realistic aspiration in particular enhancing opportunities to harness innovative and creative opportunities with a number of services outside of children's centre provision. This would enhance provision for families and encourage community ownership of Stretford Children Centre through extending the use of volunteers
- Stretford has 350 children attending 3 / 4 yr old funded early education compared with Lostock and Gorsehill who have 425 children attending (110% Stretford resident 3 / 4 yr olds compared to 116% L&G). It is, therefore, it is important that the children not attending this education provision are supported in activities such as Home Learning / Take Away Play / Small Talk as the EYFSP scores for Stretford children are below the Trafford average
- Stretford venue is large, with multiple rooms; therefore, it can house larger groups of adults and children, therefore reducing the costs of sessions to the Authority
- Lostock have higher numbers of children eligible for 2 yr funding, therefore increasing the need in Stretford for provision
- The EYFSP gap is wider in Stretford (27.52%) than Lostock and Gorsehill (26.0%)
- 7.6 The remaining 6 Children Centres will provide Community Hubs for children and their families, and services will also be offered within the family home or local community venues.
- 7.7 The consultation feedback has indicated that it would be beneficial if Sale Moor Children Centre remained open on a part time/sessional basis as Child and Family Community Outreach (CFCO) base, with the South Cluster Hub staff delivering activities from the CFCO on a sessional basis;
- 7.8 It is recommended therefore, that Sale Moor remain open as Child and Family Community Outreach (CFCO) base. The CFCO base will not be staffed full time but will be used as a venue which will enable volunteers, partner agencies and the Area Family Support Team to deliver groups and activities for children aged 0-19 years and their families locally.

- **7.9** The rationale for the retention of Sale Moor as a CFCO is based on the following:
 - The building is located within the 20% most deprived areas, therefore, services need to be easily accessible to families living in those communities
 - The South Area has the highest number of children and sits within the largest geographical area
 - There is a limited number of appropriate and accessible community venues available within the Sale area
 - Sale Moor has very low engagement figures
 - Sale Moor is purpose built with excellent outdoor play facilities located on school sites which would enhance the partnership with the Area Family Support Teams
 - Sale Moor has a domestic facility to support programmes for 'independent living'
- 7.10 It is recommended that in order to support the redesign of the Children Centre provision which will enable the development of a locality Hub based model, a review of the workforce will be necessary.
- 7.11 This is to ensure that the skill mix and competencies reflect a workforce that can deliver a robust outreach and family support service to children and young people aged 0-19 years and their families.
- 7.12 It is also recommended that the 6 Children's Centre Hubs will be open 8.30 am to 4.00 pm to provide a flexible community space for children and families.
- 7.13 It is also recommended that a review of externally commissioned services by Children Centres will be completed by the end of March 2013, e.g. Midwifery and Speech & Language Therapy; this review will enable a more coherent strategic approach to commissioning support to enhance the children centres core offer.
- **7.14** It is also recommended that the contribution from the Children Centres budget to the bookstart programme should continue but at a negotiated reduced price.

8.0 Summary

8.1 It is recommended that the Executive Council support the proposal to redesign the service model for the delivery of the children centre provision, by reconfiguring services by reducing the number of children centres from 16 to 6 Locality Hubs which will be aligned with the North, South and West Area Family Support Teams, including reviewing the workforce, the commissioning of external services, extending the age range from 0-19years and the opening times of the Hubs.

8.2 The original proposal was to establish locality Hubs at :

(North). Lostock and Old Trafford (West). Urmston and Partington (South) Sale and Altrincham

- **8.3** Following consideration of the extensive feedback received, and based on the additional information provided in S7.5 and S7.9 above, it is recommended that the Council Executive approve:
 - the revision of the original proposal and support the North Area Hub be changed from Lostock Children Centre to Stretford Childrens Centre and:
 - Lostock Children Centre (Leithwaite) is redesignated as a Child and Family Community Outreach base;
 - that Sale Moor Childrens Centre remains open, but is redesignated as a Child and Family Community Outreach base for the South of the Borough to provide community based sessional activities

Children's centre's Statutory Duty

What is the Guidance?



Sure Start Children's Centre Statutory Guidance tells Trafford Council what the Government think Children's Centres should offer to support children and families.

What does it say Children's Centres should help with?

It says that Sure Start Children's Centres should help families to find services like:



 Health – for example during pregnancy, help to breast feed, to eat well and to exercise.



• Parenting and family support – for example ideas to help your child develop, or support in managing difficult behaviour.



 Training and employment opportunities – for example confidence courses, college courses, volunteering and help getting into work.



 Early education and childcare – for example play and learning at home or in groups, advice to use and find 2, 3 and 4 yr funded child care places, help choosing childcare.

Does it say who should help Children's Centres do this?

The guidance says that the local council is responsible for helping to improve the well-being of young children in their area.



It tells us how other groups such as Health Authorities and Job Centre Plus should work together with the local council to do this

What difference does it say it wants Children's Centres to make for families?

The guidance says each Children's Centre should:



Help children develop and be ready to go to school.

Centres should do this by supporting parents and giving opportunities for learning and play.



Improve child and family health and life chances. Centres should do this in lots of ways, some examples are: ante natal appointments, parent craft, breast feeding support, healthy eating advice, dental advice, exercise, first aid, safety at home.

How do centres know what is needed?

The guidance says that to do all this well Children's Centres need to:



Listen to people in the local community and find out what they need. Also to use other information about the area to help make decisions.



Provide groups which have been tested so that we know they work. To offer this help to families who are struggling and who are most in need.

Who should Children's Centres talk to when they are planning what to do or when they are making changes?



The statutory guidance tells Children's Centres that they should talk to the local community and with other agencies before making changes, and in planning services.

Is there a group to help Children's Centres plan and deliver services?



Every Children's Centre has a group called an Advisory Board. This group helps choose what is happening in the centre and checks what difference the Children's Centre is making.



The Advisory Board has people attending from other services like Health and voluntary groups. It is also very important that parents from the local community attend these meetings.

Who checks Children's Centres are safe and doing a good job?

Children's Centres are inspected by Ofsted.



Ofsted's job is to look at the services offered, speak to parents to hear what they think and to see if the children's centre is making a difference to families. They look at how well different organisations work together to meet families needs.

Ofsted also check that the Children's Centre and staff are safe and that they support the most vulnerable children and adults in the local area.

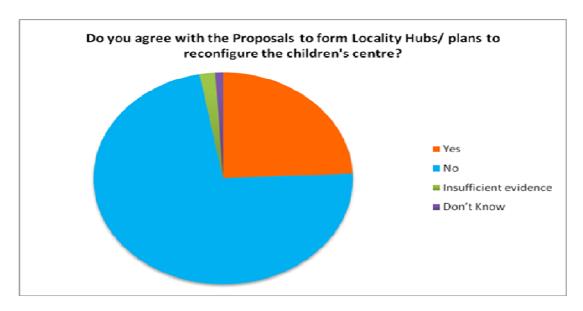
The full guidance can be found at the Department of Education Website:

www.education.gov.uk

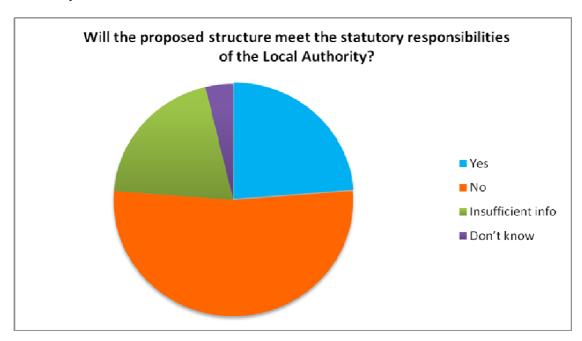
Appendix C

Graphs of Consultation Responses

Question 1- Do you agree with the Proposals to form Locality Hubs/ plans to reconfigure the Children's Centres?

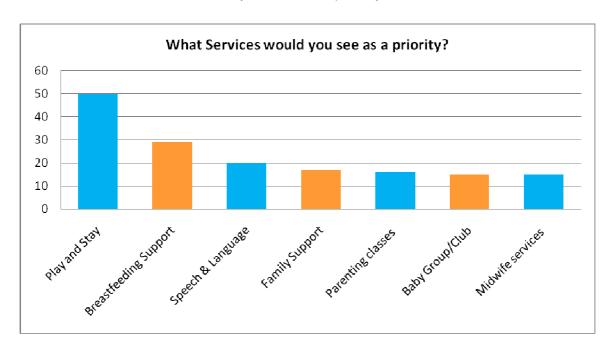


Question 2 Will the proposed structure meet the statutory responsibilities of the Local Authority?



Graphs of Consultation Responses

Question 3 - What services would you see as a priority?



Appendix D

Community venues in children's centre communities – December 2012

Trafford children's centres use a variety of venues in local communities to make sure services are accessible to families.

Below is a list of example venues available in each of the current children's centre areas, as requested during recent parent consultation events.

Please note: not all of these venues are currently used but could be in the future. Centres only use venues that have been checked for safety and suitability.

NORTH							
	Old Trafford						
Old Trafford Library/ Community Centre and Children's Centre Shrewsbury Street Old Trafford	Old Trafford Family Centre Powell Street Old Trafford M16 7QQ	Seymour Community Park Primary School Northumberland Road Old Trafford M16 9QE	St John's Hall St. Johns Road Old Trafford M16 7GX	Sports Barn (Talk Two) Seymour Grove Park Old Trafford M16 9PQ	Community Room Seven Sisters Flats Old Trafford Manchester		
M16 9AX Old Trafford Community	Sharon Youth Association	Bright Horizons	St Antony's Centre	blueSCI	St. Alphonsus R.C.		
School Malvern Street Old Trafford M15 4FL	Choriton Road M16 7WQ	463 Stretford Road Old Trafford M16 9AB	Eleventh Street Stretford M17 1JF	54-56 Seymour Grove Old Trafford M16 0LN	Primary School Hamilton Street Old Trafford M16 7PT		

	Firswood				
Kings Road Primary School	St Hilda's School	St. Hilda's Church	Firswood Community	St Teresa's Primary	Seymour Grove
and Firswood Children's	Warwick Road South	Warwick Road/South	Centre	School	Health Centre
Centre	Firswood	Kings Road	The Quadrant	St Teresa's Rd	70 Seymour Grove
Kings Road	M16 0EX	Firswood	Greatstone Road	Firswood	M16 0LW
Firswood		Old Trafford	Stretford	Stretford	
M16 0GR			M32 8QS	M16 0GQ	
Longford Park School	Longford Park Stadium				
74 Cromwell Road	Ryebank Road				
Stretford	Chorlton-cum-Hardy				
M32 8QJ	M21 9TA				
		Stretfor	d		
Stretford Children's Centre	Stretford Public Hall	Chester Road Day	St Matthews	Salvation Army Hall	Fledglings Day
Poplar Road	Chester Road	Nursery	Playgroup	Meadows Community	Nursery
Stretford	Stretford	1056-1058 Chester Road	St Matthews Church	Church	Burleigh Road
M32 9AN	M32 0LG	Stretford	Chapel Lane	Brunswick Street	Stretford
		M32 0HF	Stretford	Stretford	M32 0PF
				M32 8NJ	
Barton Clough Primary	Stretford Library	The Quest	St Hugh of Lincoln	Sevenways Methodist	All Saints Church
School	Kingsway	Barton Road	Primary School	Church Barton Road	Barton Road
Audley Avenue	Stretford	Stretford	Glastonbury Road,	Stretford	Stretford
Stretford	M32 8AP	M32 9PL	Stretford	M32 9RD	M32 9RB
M32 9TG			M32 9PD		

Bridgenorth Avenue
t Urmston
M41 9PA
e Centre Gorse Hill Primary
ad School
Burleigh Road
Stretford
M32 0PF
Centre
Gorse Hill
re
Road
PT
Church Flixton House
Flixton Road
Flixton
M41 5GJ
r .

Flixton Academy of	St Monica's Church	Delamere Toy Library	Flixton Cricket Club	Flixton Infant School	Flixton Junior School	
Performing Arts	Woodsend Road South	The Toy House	Lawrence Road	Mardale Avenue	Delamere Road	
Curzon Building	Flixton	91 Irlam Road	M41 8UU	Flixton	Flixton	
Princess Road	M41 6QB	Flixton		M41 5SA	M41 5QL	
Urmston, M41 5SQ		M41 6AP				
Flixton Girls High School	Wellacre Academy	Woodsend Education				
Flixton Road	Irlam Road	Centre				
Flixton	Flixton	Lydney Road				
M41 5DR	M41 3WA	Flixton, M41 8RN				
	Urmston					
Urmston Library and	Urmston Grammar School	Urmston Infant/Junior	St Clements Church	Urmston Cricket Club	Urmston Unitarian	
Children's Centre	Newton Road	School	Hall	Moorside Road	Church	
Unit 34, Golden Way	Urmston	Wycliffe Road	Stretford Road	Urmston	Queens Road	
Urmston, M41 0NA	M41 5UG	Urmston, M41 5AH	Urmston, M41 9JZ	M41 5UU	Urmston	
					M41 9HA	
Greenfield Church	Urmston Methodist Church	5 th Urmston Scouts	Urmston Leisure	St. Antony's Catholic	Jane Jarvis Dance	
Primrose Avenue	George Street	Eeasbrook	Centre	College	Studio	
Urmston	Urmston	Urmston	Bowfell Road	Bradfield Road	9A Atkinson Road	
M41 0TY	M41 9BA	M41 9JA	Urmston	Urmston, M41 9PD	Urmston	
			M41 5RR		M41 9AD	
Urmston Masonic Hall	English Martyrs' R.C.					
15 Westbourne Road	Primary School					
Urmston	Wycliffe Road					
M41 0XQ	Urmston, M41 5AH					

Davyhulme						
Davyhulme Library and	St Mary's Primary School	Christchurch Church Hall	Davyhulme Infant	Our Lady of the Rosary	Hartford Community	
Children's Centre	Cornhill Road	Lostock Road	School	Parish Centre	Centre	
Hayeswater Road	Davyhulme	Davyhulme	Cantebury Road	Davyhulme Road	Canterbury Rd	
Davyhulme	M41 5TJ	M41 0TD	Davyhulme	Davyhulme	Davyhulme	
M41 7BL			M41 0RX	M41 7DS	M41 0RX	
George H Carnall	Cornerstones Methodist	Davyhulme Youth Centre	St Mary's Church Hall	Kingsway Primary School	Our Lady of the	
Kingsway Park	Church	Davyhulme Road	Davyhulme Road	Davyhulme Road	Rosary R.C. Primary	
Davyhulme	Hayeswater Rd	Davyhulme	Davyhulme	Davyhulme	School	
M41 7FJ	Davyhulme	M41 7DN	M41 7BU	M41 7BU	Davyhulme Road	
	M41 7BL				Davyhulme	
					M41 7DS	
Woodhouse Primary School	Egerton High School					
Nursery Road	Kingsway Park					
Davyhulme	Davyhulme					
M41 2WW	M41 7FF					
	Partington					
Partington Community	Partington Primary School	Our Lady of Lourdes	The People's Church	Partington Sports Village	The Fuse	
Centre	Central Road	Primary School	Chapel lane	Chapel Lane	Warburton Lane	
Central Road		Lock Lane		Partington		
Partington	Partington	Partington	Partington	M31 4ES	Partington	
1 artington	M31 4FL	M31 4PJ	M31 4EY	IVIOT TEO	M31 4BU	
M31 4FL						

Partington Social Club	Forest Gate Primary	Broadoak School	Partington &	The Healthy Living	
Warburton Lane	School	Warburton Lane	Carrington Children's	Centre	
Partington	Daniel Adamson Avenue	Partington	Centre	Central Road	
M31 4NR	Partington	M32 4BU	Central Road	Partington	
	M31 4PN		Partington M31 4FL	M31 4FL	
		SOUTH			
		Sale Mod	or		
Sale Private Day Nursery	Sale Moor Methodist	Lime Tree Primary School	St Francis Church	Conway Rd Health	Sale Moor
96 Northenden Road	Church	and Sale Moor Children's	Budworth Road	Centre	Community Centre
Sale	Northenden Road	Centre	Sale	Conway Road	359 Norris Rd
M33 3HB	Sale	Budworth Road	M33 2RP	Sale	Sale
	M33 2PP	Sale, M33 2RP		M33 2TB	M33 2UP
The Scout Hut	Holy Family Catholic	Walton Park Sports Centre	Brooklands Primary	Sale Moor Community	Refresh
Raglan Road	Primary School	Raglan Road	School	Partnership	Norris Road
Walton Park	Old Hall Road	Sale	Woodbourne Road	359 Norris Road	Sale Moor
Sale	Sale Moor	M33 4AG	Sale	Sale Moor,	M33 2UP
M33 4AW	M33 2JA		M33 3SY	M33 2UP	
Sale Central					
Chapel Road Clinic	Sale Library and Sale	St. Anne's C.E. Primary	Templemoor Infant	Sale Masonic Hall	Waterside Arts Centre
70 Chapel Road	Central Children's Centre	School	School	Tatton Road	1 Waterside
Sale	Sale Waterside	Trinity Road	Nursery Close	Sale	Sale
M33 7EG	Sale	Sale	Sale	M33 7EE	M33 7ZF
	M33 7ZF	M33 3ED	M33 2EG		

Sale Leisure Centre	St Joseph's Playgroup	Voluntary Community	Sport Trafford	St Paul's Church	Trinity Methodist	
Broad Road	St Joseph's Catholic	Action Trafford (VCAT)	Crossford Bridge	15 Springfield Road	Church	
Sale	Primary School	Park House	Pavilion	Sale	3 Cheltenham Drive	
Manchester	Marlborough Road	73 Northenden Road	Danefield Road	M33 7YA	Sale	
M33 2AL	Sale,	Sale,	Sale,		M33 2DQ	
	M33 3AF	M33 2DG	M33 7WR			
Amblehurst Hotel	Worthington Primary	Cadmans Dance Centre	Sale Grammar School			
44 Washway Road	School	11A Ashfield Road	Marsland Road			
Sale	Worthington Road	Sale	Sale			
M33 7QZ	Sale	M33 7DY	M33 3NH			
	M33 2JJ					
	Ashton on Mersey					
United Reformed Church	Wellfield Infant School and	Ashton Upon Mersey	Carrington Lane	St.Mary Magdalene	The Salvation Army	
Whitefield Road	Ashton upon Mersey	Cricket and Tennis Club	Methodist Church	44 Moss Lane	27 Ashton Lane	
Sale	Children's Centre	Little Ees Lane	Ennerdale Drive	Ashton on Mersey	Sale	
M33 6NZ	Church Lane	Sale	Sale	Sale	M33 6NP	
	Ashton on Mersey, Sale	Cheshire	M33 5NE	M33 6GD		
	M33 5QW	M33 5GT				
Firs Primary School	All Saints' Catholic Primary	Ashton on Mersey Golf	St. Mary's Church of	Wellfield Junior School	Park Road Primary	
Firs Road	School	Club Ltd	England Primary	Dumber Lane	School	
Sale	Cedar Road	Church Lane	School	Ashton on Mersey	Abbey Road	
Cheshire	Sale	Sale	St. Mary's Road	Sale	Sale	
	M33 5NW	M33 5QQ	Sale	M33 5QX	M33 6HT	
M33 5EI	NANIC CCINI	IVISS DUU		INIOS DUA	INISSOLI	
			M33 6SA			

Ashton on Mersey School	Forest Park School at	Ashton on Mersey Rugby	Trafford Metrovicks				
Cecil Avenue	Lauriston House	Club	Finneybank Road				
Sale	27 Oakfield	Banky Lane	Sale				
Cheshire	Ashton-upon-Mersey	Sale	M33 6LR				
M33 5BP	M33 6NB	M33 5SL					
	Sale West						
Sale West Youth Centre	Cherry Manor Centre	Manor High School	Sale West	Meadway Health Centre	St. Margaret Ward		
Newbury Avenue	Cherry Lane	Manor Avenue	Development Centre	Meadway	Catholic Primary		
Sale	Sale	Sale	120 Manor Avenue	Sale	School		
M33 4QW	M33 4GY	M33 5JX	Sale, M33 5JX	M33 4PS	Cherry Lane		
					Sale, M33 4GY		
Tyntesfield Primary School	Bodmin Road Health	Woodheys Primary School	Coppice Library and	Coppice Avenue Scout	Firs Primary School		
Alma Road	Centre	Meadway	Sale West Children's	Hut (behind the Coppice	Firs Road		
Sale	Bodmin Road	Sale	Centre	Avenue Library)	Sale		
M33 4HE	Sale	M33 4PG	Coppice Avenue	M33 4ND	M33 5EL		
	M33 5JH		Sale,				
			M33 4ND				
	Broomwood & Timperley						
Broomwood Primary School	Broomwood Community	The Larkhill Centre	Heyes Lane Primary	The Scout Hut	Brentwood School		
and Broomwood &	Centre	Thorley Lane	School	Brook Close	Brentwood Avenue		
Timperley Children's Centre	Mainwood Road	Altrincham	Crofton Avenue	Timperley	Timperley		
Mainwood Road	Timperley	WA15 7AZ	Timperley	Altrincham	WA14 1SR		
Timperley,	WA15 7JU		WA15 6BZ	WA15 6RH			
WA15 7JU							

Pictor School	Timperley Methodist	Timperley Library	Timperley Health	Timperley Community	Cloverlea Primary
Grove Lane	Church Hall	405 Stockport Road	Centre	Centre	School Green Lane
Timperley	Stockport Road	Timperley	169 Grove Lane	121 Park Road	North
WA15 6PH	Altrincham	WA15 7XR	Timperley	Timperley	Timperley
	WA15 7UG		Altrincham	WA15 6QQ	Altrincham
			WA15 6PH		WA15 7NQ
Park Road Academy	St. Hugh's Catholic	Altrincham United	The Pelican Hotel	Altrincham Kersal RFC	St. Vincent's Catholic
Primary School	Primary School	Reformed Church	350 Manchester Rd	Kersal Drive	Primary School
Frieston Road	Park Road	19 Woodlands Parkway	Timperley	Stelfox Avenue	Orchard Road
Timperley	Timperley	Timperley	WA14 5NH	Timperley	Altrincham
WA14 5AP	WA15 6TQ	WA15 7QT		WA15 6UL	WA15 8EY
Willows Primary School	Wellington School				
Victoria Road	Wellington Road				
Timperley	Timperley				
Altrincham	Altrincham				
WA15 6PP	WA15 7RH				
		Hale Barr	ne .		
		nale Dali	15		
All Saints Church	Unitarian Church Hall	Shay Lane Medical Centre	Elmridge Primary	Well Green Primary	St Peters C of E
Hale Road	Hale Road	Hale Barns	School and Hale	School	Church
Hale Barns	Hale Barns	Altrincham	Barns Children's	Briony Avenue	Harrop Road
WA15 8ST	Altrincham	WA15 8NZ	Centre	Hale	Hale
	WA15 8SP		Wilton Drive	WA15 8QA	WA15 9BU
			Hale Barns,		
			WA15 0JF		

Altrincham Grange Sports &	Manchester Airport Marriot	Hale Chapel Hall	All Saints Hale Barns	Shay Lane Medical	St. Ambrose College
Social Club	Hotel	Hale Road	with Ringway Parish	Centre	Wicker Lane
Grange Avenue	Hale Road	Hale Barns	Church	Hale Barns	Hale Barns
Timperley	Hale Barns	WA15 8SS	Hale Road, Hale	Altrincham	WA15 0HF
WA15 6DX	WA15 8XW		Barns	WA15 8NZ	
			Altrincham,		
			WA15 8ST		
		Broadheath & D	Dunham		
The Hub	Navigation Primary School	Oldfield Brow Primary	Altrincham Library	Altrincham Town Hall	Dunham Road
Altrincham Baptist Church	Hawarden Road	School	20 Stamford New	Market Street	Unitarian Chapel
Pownall Road	Altrincham	Taylor Road	Road	Altrincham	Dunham Rd
Altrincham,	WA14 1NG	Altrincham,	Altrincham	WA14 1PG	WA14 4NX
WA14 2SZ		WA14 4LE	WA14 1EJ		
Altrincham Methodist	London Midland Railway	St. George's Parish Centre	Cresta Court Hotel	Altrincham Leisure	St Alban's Church
Church	Club Altrincham Club	Off Church Walk	Church Street	Centre	Lindsell Road
Barrington Road	127 Navigation Road	Behind St. George's	Altrincham	Oakfield Road	Altrincham
Altrincham	Altrincham	Church	WA14 4DP	Altrincham	WA14 5NX
WA14 1HF	WA14 1LJ	Altrincham		WA15 8EW	
		WA14 4DS			
Broadheath Primary School	Altrincham C of E Primary				
and Broadheath & Dunham	School				
Children's Centre	Townfield Road				
Sinderland Road	Altrincham				
Altrincham,	WA14 4DS				
WA14 5JQ					

Hale & Bowdon					
Bowdon C of E Community	Hale Library	Bowdon Assembly Rooms	Mercure Altrincham/	St. Ambrose College	Hale Methodist
Room and Primary School	Leigh Road	(The Cinnamon Club)	Bowdon Hotel	Wicker Lane	Church
Grange Road	Hale	The Firs	Langham Road	Hale Barns	Hale Road
Bowdon, WA14 3EX	WA15 9BG	Altrincham,	Bowdon,	WA15 0HF	Hale
		WA14 2TQ	WA14 2HT		WA15 9HQ
Altrincham United Reform	Bowdon Vale Methodist	The Stamford Arms	Bollin Primary School	Stamford Park	Loreto Grammar
Church - Trinity Hale	Church	The Firs	Apsley Grove	Infant/Junior School	School
Church	Priory Street	Bowdon	Bowdon	Cedar Road	Dunham Road
81 Cecil Road	Bowdon,	WA14 2TW	WA14 3AH	Hale	Altrincham
Hale,	WA14 3BQ			WA15 9JB	WA14 4AH
WA15 9NT					
Altrincham College of Arts	Altrincham Grammar	Altrincham Grammar	Blessed Thomas		
Green Lane	School for Boys	School for Girls	Holford Catholic		
Timperley	Marlborough Road	Cavendish Road	College		
WA15 8QW	Bowdon	Bowdon	Urban Road		
	WA14 2RS	WA14 2NL	Altrincham		
			WA15 8HT		

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Appendix E

Comparison between Stretford and Lostock Children Centres (Reach Areas)

	Stretford	Lostock	Rationale for each
Reach area	20% -130 children 30% - 93 children 70% - 617 children	20% - 149 children 30% - 523 children 70% - 365 children	Lostock has 65% of children under five years old living in a disadvantaged area against 27% in Stretford.
Outreach Family Support	High number	Low numbers.	Lostock does not have the level of engagement from families and requires more early intervention support.
Budget Page Vegue	£53,000 running costs (£30,000 bills, £10,000 cleaning, £13,000 caretaking)	£0 running costs (Trafford Housing Trust fund the building running costs)	Lostock does not have any running costs following a capital agreement which states free room rental for 10 years. One reception staff would be required for whichever hub and has already been factored into the budget.
Venue	It is a purpose built building with excellent outdoor facilities. It has rooms that would allow for community usage.	Lostock is in the heart of the community next to shops and a proposed IT café	Stretford CC offers a quality purpose built provision for young children.
Obesity rates at reception	9.22%	8.75%	Stretford has the highest obesity rates
Workless Households	25.95%	34.11%	Lostock has the highest workless households
Trafford Deprivation ranking (out of 16 centres)	5	3	Lostock is ranked 3 rd out of 16 children's centres with the highest needs
EYFSP	69.39%	71.89%	
EYFSP % GAP	27.52%	26.02%	

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Appendix F

EQUALITY IMPACT ASSESSMENT TEMPLATE - TRAFFORD COUNCIL (Service)

A.	A. Summary Details						
1	Re-configuration of Children Centres						
2	Person responsible for the assessment:	Jenny Hunt – Children's Centre Strategic Lead					
3	Contact details:	07760167000 Jenny.hunt@trafford.gov.uk					
4	Section & Directorate:	CYPS - Early years					
5	Name and roles of other officers	Carol Baker-Longshaw					
`	involved in the EIA, if applicable:	Joint Director for Health and Social Care – CYPS					

В.	B. Policy or Function						
1	Is this EIA for a policy or function?	Policy o Function					
2	Is this EIA for a new or existing policy or function?	New o Existing o Change to an existing policy or function o					

EIA Service

	3	What is the main purpose of the policy/function?	The core purpose of Sure Start Children's Centres is to improve outcomes for young children and their families, with a particular focus on the most disadvantaged, so children are equipped for life and ready for school. The proposal intends to:
			 Re-configure Trafford's 16 Children centres into a geographical model based on 6 children's centres. These would reflect the three CYPS Area Family Support Teams with 2 centres in the north area, 2 in west area and 2 in south area. The 6 centres would provide a community hub for children and their families while services will be offered within a family home or local community venues.
Page			 Re-configure core staff to enhance an outreach, creche and family support provision for 0-19 years and their families. The 6 Children's Centre hubs would be open 8.30 – 4.00 and provide a flexible community space for children and families. This would lead to a reduction in management and front line staff and some of the existing Children's Centre building would no longer be funded.
אָא	4	Is the policy/function associated with any other policies of the Authority?	Yes the function reflects policies within CYPS e.g. Safeguarding.
-	5	Do any written procedures exist to enable delivery of this policy/function?	Yes, there are a number of procedures associated to the delivery of this function in particular Sure Start Statutory Guidance for Children's Centres.
	6	Are there elements of common practice not clearly defined within the written procedures? If yes, please state.	No.

	7	Who are the main stakeholders of the policy? How are they expected to benefit?	Parents /Service Users Job Centre Plus Midwifery Colleges CYPS Housing providers Voluntary and Community Organisations Childcare Providers Libraries Schools Benefits:
Dogo			 Develop a holistic approach for the whole family through the Area Family Support teams. Ofsted inspections on a cluster model. Develop a co-production model at a neighbourhood level. Focus on the most vulnerable families.
E 0	8	How will the policy/function (or change/ improvement), be implemented?	 Through consultation and analysis of feedback from services users, stakeholders and staff. Recruitment process into new staffing structures.
	9	What factors could contribute or detract from achieving these outcomes for service users?	 The outcome of the consultation could change the proposed configuration. Resistance from public & staff when implementing any change. As services and resources will be focused on the most vulnerable or minority groups, we need to ensure that families who (traditionally) do not meet either criteria receive support as and when needed.
	10	Is the responsibility for the proposed policy or function shared with another department or authority or organisation? If so, please state?	The proposal is to re-shape and integrated the children's centres with CYPS Area Family Support Team's to support a holistic approach to our most vulnerable families.

C. Data Collection

^{*}Your monitoring information should be compared to the current available census data to see whether a proportionate number of people are taking up your service.

-			
	D. (Consultation & Involvement	
	1	Are you using information from any previous consultations and/or local/national	A number of factors were taken into consideration when designing the above model:
		consultations, research or practical guidance that will assist you in completing this EIA?	 Data sets related to Child Poverty, Indices of Multiple Deprivation, the number of children (under five) living in lower super output areas and number of under five living within each centre footprint
			Recommendation from the Children's Centre Review
			The Trafford Partnership four neighbourhood locality model
			 National Guidance on the core purpose of centres states that centres should have a particular focus on families in greatest need of support, and where possible 'natural catchment areas'
Page			The number of children that accessed a centre irrespective of where they lived
61	2	Please list any consultations planned, methods used and groups you plan to	Public consultation will include:
		target. (If applicable)	Communication to all service users
			Letters to all other stakeholders
			Briefing to all key partnerships and boards
			Drop in sessions for service users and other stakeholders
			 Publication of all consultation documents including a full briefing, frequently asked questions, any draft policies and a feedback form placed on the CYPS and Trafford MBC websites
			 A press release to publicise the drop in sessions. Information and posters advertising the drop in sessions to be circulated to schools and other public venues

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		Staff consultation (including staff on maternity leave, sick leave or annual leave) will include briefing session, FAQ, 1-1 sessions, consultation feedback form. Consultation meetings with part-time staff and those on maternity leave will be held at a convenient time for them also to ensure inclusion.
3	**What barriers, if any, exist to effective consultation with these groups and how will you overcome them?	We will ensure that staff who are not present at work are kept fully informed of the proposals and are offered opportunity to attend face to face and group meetings. Consultation meetings with part-time staff and those on maternity leave will be held at a convenient time for them also to ensure inclusion.

^{**}It is important to consider all available information that could help determine whether the policy/ function could have any potential adverse impact. Please attach examples of available research and consultation reports.

age 63

E: The Impact – Identify the potential impact of the policy/function on different equality target groups

The potential impact could be negative, positive or neutral. If you have assessed negative potential impact for any of the target groups you will also need to assess whether that negative potential impact is high, medium or low.

	Positive	Negative (please specify if High, Medium or Low)	Neutral	Reason
Gender – both men and women, and transgender;		Medium		Reduction in staff means less universal services available to all families so families not considered as being vulnerable or with an identified need may be affected. Parents could feel isolated without peer support.
Pregnant women & women on maternity leave		Medium		Ante-natal checks are offered in some of the children's centre buildings proposed in the changes. Midwifery services require a health room suitable for consultation.
Gender Reassignment			Yes	Services would be available for all families with an identified need
Marriage & Civil Partnership			Yes	Services would be available for all families with an identified need

	Positive	Negative (please specify if High, Medium or Low)	Neutral	Reason
Race- include race, nationality & ethnicity (NB: the experiences may be different for different groups)		Medium		Specific children's centre buildings are seen within the local community as a safe place for mothers and their children to access services without their extended family for example; Muslim faiths. If services are to be delivered in other buildings this could disengage families.
Disability – physical, sensory & mental impairments		Medium		The reduction of children's centre buildings could reduce the number of accessibility child friendly buildings available with access to outdoor play.
Age Group - specify eg; older, younger etc)		Medium		Universal services available for children aged 0-5 years will reduce and limit opportunities for early identification of needs.
Sexual Orientation – Heterosexual, Lesbian, Gay Men, Bisexual people			Yes	Services would be available for all families with an identified need
Religious/Faith groups (specify)		Medium		Not having enough venues that recognise and reflect families religious backgrounds and what is acceptable for particular groups

As a result of completing the above what is the potential negative impact of your policy?

High † Medium † Low †

F. Could you minimise or remove any negative potential impact? If yes, explain how.						
Race:	Improve links with local community groups and explore the potential to expand their provision.					
Gender, including pregnancy & maternity, gender reassignment, marriage & civil partnership	Audit existing universal services available for all families within their local community and promote the various activities on offer and signpost families appropriately. Ensure that families and partner agencies are aware of how to access children's centre services if and when needed. Midwifery service could locate to their local clinics and children's centres undertake outreach work in the clinics.					
Disability:	To review the accessibility of venues available and explore how other children and families buildings could be used and resources shared e.g. youth centres					
Age:	Provide an integrated approach with partner agencies and join up services with health who offer universal services to children under five years old. To ensure there are clear pathways for identifying and supporting families with particular needs. Ensure venues are suitable for babies and young children with access to outdoor provision.					
Sexual Orientation:	N/A					
Religious/Faith groups:	Ensure services are offered from a variety of settings in their local community that enable families to access the services.					
	More outreach work will allow families to access support within the family's home.					

1	If there is an adverse impact, can it be justified on the grounds of promoting equality of opportunity for a particular equality group or for another legitimate reason?	NO
2	Could the policy have an adverse impact on relations between different groups?	NO
3	If there is no evidence that the policy <i>promotes</i> equal opportunity, could it be adapted so that it does? If yes, how?	N/A

G. EIA Action Plan

Consultation Activity	Organisations to be contacted	Method of Engagement	Date to initiate activity	Date for completion	1st Six weeks: Progress 26.11.12	2nd Six weeks: Progress 14.01.13
Publication of full consultation document	Available to all interested parties containing the consultation questions	Written consultation document produced and available to download from council website	w/c 15th October 2012	W/e 19th October 2012	Completed	Completed

Consultation Activity	Organisations to be contacted	Method of Engagement	Date to initiate activity	Date for completion	1st Six weeks: Progress 26.11.12	2nd Six weeks: Progress 14.01.13
Contact made with schools and libraries where centres are co-located	Kings Rd Primary School, Lime Tree Primary School, Broomwood Primary School, Acrehall Primary School, Elmridge Primary School, Wellfield Primary, Trafford Housing Trust, Sarah Curran- Library manager.	Written letters and telephone call	w/c 15th October 2012	W/e 19th October 2012	Telephone calls were made on 15th October	Completed
Contact made with all key stakeholders	Libraries, SLT, midwifery, dietetic, homestart, job-centre, college, health visitors, social care, early years, childcare providers, police, housing, schools.	Written letters	w/c 15th October 2012	W/e 19th October 2012	Completed	Completed
Seeking responses to consultation questions	Available to all interested parties containing the consultation questions	Online questionnaire	w/c 15th October 2012	Closes 14th January 2012	Responses being received and collated.	On going until 14th January

EIA Service

	Consultation Activity	Organisations to be contacted	Method of Engagement	Date to initiate activity	Date for completion	1st Six weeks: Progress 26.11.12	2nd Six weeks: Progress 14.01.13
Page	Briefing to all Children's Centre Advisory Boards and Children's Centre Steering Group	Children's Centres Steering group, Broomwood, Broadheath, Davyhulme, Firswood/Old Trafford, Flixton, Partington, Sale Moor, Sale West, Stretford Advisory Boards	Face to face	W/c 22nd October 2012	End of November 2012	All advisory board briefings completed apart from Lostock which is on the 4th December 2012. CC steering group was cancelled awaiting another date. 4 have been completed thus far.	Lostock Advisory Board held 4th Dec CC steering group held 11th Dec 2012.
68	Newsletter to service users	Posted out to all service users	Newsletter posted to service users and available in children's centres	W/c 22nd October 2012	End of November 2012	To be drafted and circulated by 7th Dec 2012.	Completed - circulated 19th Dec 2012.

Parent forums
Easy read version
Online, paper, email

Please ensure that all actions identified are included in the attached action plan and in your service plan.

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Signed: Signed:

Name: Jenny Hunt Name: Carol Baker-Longshaw

Designation: Lead Officer **Designation:** Joint Director Services for Children, Young People & Families

Date: 9th January 2013 **Date:** 9th January 2013

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Final Report:

Review of Trafford MBC

Children's Centre Services 2012

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Introduction

- This report sets out the context, main findings and key recommendations of the independent review of children's centre services undertaken between September and November 2012.
 - 1.1. This report is supplemented by appendix 1 'National Best Practice in Children's Centres', which was developed as part of the review, and appendix 2 'Trafford data analysis of children's centre performance'.

Executive Summary

- Trafford is a high performing local authority in terms of children's centre key performance indicators. However, this very positive picture masks some inequalities in outcomes for some children and families.
- Registration and engagement rates of children and families, including target groups, are generally lower than those seen nationally in centres judged to be good or outstanding by Ofsted.

In line with national changes, Trafford MBC CYPS should target children's centre services further to meet the needs of more disadvantaged children and families by:

- Merging / clustering children's centres and related resources to focus even more on targeted early intervention and to align more closely with area based services and locality hubs.
- Clarifying children's centre worker roles so that outreach and family support work
 is more clearly defined and the roles are distinct from each other.
- Developing a locality based team approach to outreach (engagement of target families) and family support.
- Strengthening governance and performance management / service improvement arrangements so that targets are more focused on improving outcomes for those families who are disadvantaged, and in line with the Government's stated core purpose of children's centres. Amalgamate advisory boards to align with the proposed cluster model.
- Improving the use of data and implementing a consistent approach to evidencing impact so that self evaluation is more robust and needs / gaps are identified and met at a local level.

- 2. The national context in which children's centres operate changed in April 2012, when HM Government stated that:
 - 2.1. The core purpose of Sure Start Children's Centres is to improve outcomes for young children and their families, with a particular focus on the most disadvantaged, so children are equipped for life and ready for school, no matter what their background or family circumstances.'
 - 2.2. 'Children's centres should focus on **reducing inequalities** in child development and school readiness and support improvements in:
 - 2.2.1. parenting aspirations, self esteem and parenting skills;
 - 2.2.2. child and family health and life chances.'
 - 2.3. Evidence shows that development during the early years of a child's life lays an essential foundation for progress throughout life. Parenting and the home learning environment, health and economic wellbeing all have an impact on child development.'
 - 2.4. Local authorities should assess the strengths and need across the area to inform the local commissioning of services.
 - 2.4.1. 'This joint approach involves sharing data and assessing strengths and need across the local community to identify gaps and opportunities. This would inform a local, integrated offer of access to services through each children's centre, which ensures funding and resources are aimed at those in greatest need.'
 - 2.4.2. It will require children's centre leaders to assess what services already exist locally and decide what evidence suggests about which additional services are needed to improve outcomes for all parts of the local community but particularly for those with the greatest needs.'
- 3. In September 2012, Trafford CYPS initiated a project to review its current children's centre services.
 - 3.1. The review was undertaken between September and November 2012 by a team of reviewers with expertise and knowledge in commissioning, inspecting and delivering children's centre services nationally:
 - Michael Blakey, Children's Centre Inspector
 - Nicola Jackson, Former Commissioner of Children's Centres

- **Gemma Roberts**, Former Children's Centre Officer
- **Ryan Edgeler**, Young Consultant and Former Children's Centre user
- Maegan Whiteley, Participatory Research Specialist
- **Hazel Plant**, Data Analyst.
- 3.2. A children's centre steering group established by Trafford MBC oversaw the review.
- 3.3. The review was undertaken in five stages.
 - 3.3.1. **Phase 1a** data collection and analysis.
 - Desk based research including an analysis of self evaluation documentation, development plans and published Ofsted reports for each of the children's centres.
 - Desk based analysis of a wide range of data on reach, engagement and impact of services in Trafford. This included analysing data for each Super Output Area covered by each children's centre (appendix 2).
 - 3.3.2. **Phase 1b** national best practice review.
 - Best practice review of a wide range of research into the effectiveness of children's centres. Reports on children's centres judged to be outstanding by Ofsted across England were reviewed (appendix 1).
 - 3.3.3. **Phase 2** stakeholder workshops and surveys.
 - Street based parent consultations and parent workshops / attending 'Stay & Play' and 'Baby Club' activities.
 - Stakeholder and staff workshops.
 - Stakeholder (n=42) and staff (n=90) surveys.
 - 3.3.4. **Phase 3** analysis of stakeholder and staff feedback.
 - 3.3.5. Phase 4 centre visits and future service models & recommendations. Each children's centre was visited by a reviewer to help the review team to understand the geographical setting of each centre. No further evaluation of the services delivered or outcomes achieved were undertaken during these visits.
 - 3.3.6. **Phase 5** Stakeholder and staff workshops to share good practice.
- 3.4. This report is structured around the proposed new inspection judgements that will apply to all inspections of children's centres¹:

¹ Refer to current consultation at www.ofsted.gov.uk

- access to services by young children and their families
- the quality and impact of practice and services
- the effectiveness of leadership, governance and management
 - This report uses Ofsted terminology when expressing proportions as words:

Proportion	Description
97-100%	Vast/overwhelming majority or almost all
80-96%	Very large majority, most
65-79%	Large majority
51-64%	Majority
35-49%	Minority
20-34%	Small minority
4-19%	Very small minority, few
0-3%	Almost no/very few

Main Findings

- 4. Overall, Trafford MBC is a high performing local authority. However, although there are several positives messages in respect to Trafford's children's centres there are also areas for improvement in producing the best outcomes for children and families².
 - 4.1. In terms of the key children's centre performance indicators³:
 - 4.1.1. (NI72) The achievement of children at the end of the Early Years

 Foundation Stage has been well above the national average over the last three years.
 - 4.1.2. (NI92) The gap between the lowest achieving children and their peers has been narrower than the national average over the last three years.
 - 4.1.3. (NI55) Obesity rates of children in Reception are falling and are now well below the national average.
 - 4.1.4. (NI53) Breastfeeding rates at 6-8 weeks are above the national average.
 - 4.1.5. However, when data is analysed at a Super Output Area (SOA) level some inequalities become evident. For example, in 2010/11, NI72 overall was above the national average at Broadheath and Dunham Children's Centre. However in

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² Appendix 2

³ These are the key indicators that inspectors must take account of. However, data on the number of children living in workless households and those taking up working tax credits is not included here because the data is deemed to be too old to draw conclusions from. Data on hospital admissions is included in appendix 2.

- the 20% most deprived SOA in that reach area, the percentage of children achieving NI72 has fallen consistently: from 69.2% in 2008/09 to 46% in 2010/11, which is well below the national and Trafford average⁴.
- 4.2. Registration and attendance rates are considerably higher at Partington and Carrington Children's Centre than other children's centres in Trafford. This demonstrates the effectiveness of 'Partington Pathway' at increasing registrations, and strengthening links with health services. However, registration and attendance rates are generally lower across Trafford MBC than those of children's centres judged to be good or better by Ofsted nationally. Target groups are not always engaged and increasing the participation of these children and families should remain a priority.
- 4.3. Centres often have strong partnerships with a range of other services, for example, Speech and Language Therapy, CAMHS and TEDS, but the recording of these sessions with families is not always accurately done by children's centres. As a result a consistent approach to recording attendance at any service accessed at the children's centre, and ensuring that all families are registered, will help to identify areas for development and the sharing of good practice and resource within Trafford.
- 4.4. Staff and stakeholders generally hold positive views about the impact of children's centres:
 - 4.4.1. Over 75% of respondents to the staff survey reported that they felt that children's centres were good or excellent at improving outcomes.
 - 4.4.2. Over 85% of stakeholders stated that children's centres are good or excellent at improving outcomes.
 - 4.4.3. 95% of stakeholders stated that children's centres are good or excellent at helping families to stay safe.
- 4.5. To date, eight Trafford children's centres have been inspected by Ofsted (see below).
 - 4.5.1. All have been judged to be satisfactory or good.

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⁴ Appendix 2

- 4.5.2. None have been judged to be outstanding, although there are examples in neighbouring local authorities for example, Longsight Children's Centre and Martenscroft Children's Centre in Manchester.
- 4.5.3. Many of the recommendations in Trafford inspection reports are similar to those found in other inspection reports in similar authorities. However, some other urban local authorities have made faster progress in reshaping services to meet the Core Purpose.

4.5.4.

Pre Sept 2011	Overall Effectiveness	Capacity for sustained improvement	
Broomwood & Timperley	Good	Good	
Flixton & Woodsend	Satisfactory	Satisfactory	
Partington & Carrington	Good	Good	
Stretford	Good	Good	
		Conneity for custoined	
Post Sept 2011	Overall Effectiveness	Capacity for sustained improvement	
Post Sept 2011 Davyhulme	Overall Effectiveness Satisfactory		
-		improvement	
Davyhulme	Satisfactory	improvement Satisfactory	

- 4.5.5. Although some services are evaluated well, there is no consistent approach to evidencing the impact of services across children's centres. Without this focus and rigour of evaluation it is more difficult for centres and Trafford MBC to work out what works well and which services / interactions have the greatest impact.
 - 4.5.5.1. However, there is some good practice in Trafford. For example Report Cards are used well to demonstrate the impact of Curriculum Vitae workshops at Firswood Children's Centre.

Six Key Recommendations

- 5. This section outlines the key overarching recommendations from the review.
 - 5.1. In line with national changes, target children's centre services further to meet the needs of local families whose circumstances may make them more vulnerable:
 - 5.1.1. Trafford children's centres and resources need to focus even more on early intervention and to align more closely with area based services.
 - 5.1.2. Clarify children's centre worker roles so that outreach and family support work is more clearly defined and the roles are distinct from each other. Provide role specific training on engaging families and using data effectively.
 - 5.1.3. Develop a locality based team approach to outreach (engagement of target families) and family support.
 - 5.2. Increase registration and engagement rates, particularly of vulnerable groups.

 Ensure that all children and their parents are registered and that their attendance is accurately recorded. Streamline registration forms. Use live birth data and register families, whenever possible, at the point at which they register births.
 - 5.3. Strengthen links with health services, particularly health visitors and midwives, so that registration rates (and engagement rates) of target groups increase in all centres.
 - 5.4. Strengthen governance and performance management / service improvement arrangements so that targets are more focused on improving outcomes for those families who are disadvantaged, and in line with the Government's stated core purpose of children's centres.
 - 5.4.1. There is a need to strengthen the structures, systems and processes to provide Quality Assurance and professional challenge to leadership and management.
 - 5.5. Improve the use of data and implement a more consistent approach to evidencing impact so that self-evaluation is more robust and needs / gaps are identified and met.
 - 5.6. Promote children's centres well through a wide range of services, social media and through highly effective targeted outreach work.

Access to services by young children and their families

- 6. Partington and Carrington Children's Centre has significantly increased the rate at which it registers children so that the large majority of children living in the reach area are now registered. However, this trend is not typical in Trafford (Table 1). Overall, a minority, or small minority, of children are registered with children's centre services in nine out of sixteen children's centres. Examples of good practice can be taken from centres in Brighton and Hove who typically register the vast majority of children through effective health led arrangements. It is critical that children's centres are in contact with the families living in their reach areas so that services can be appropriately targeted for those most in need.
 - 6.1. Overall engagement rates are typically low, with the exception of Partington and Carrington children's centre, which is a significant outlier. Overall, less than a third (27.8%) of children living in Trafford accessed a children's centre service at any children's centre in 2011/2012.

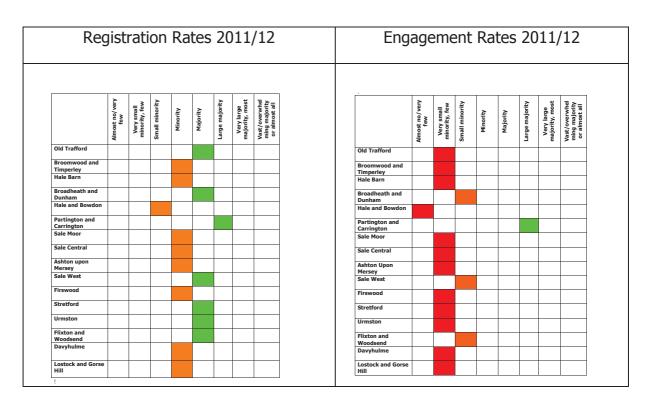


Table 1 – Registration and engagement rates 2011/12

6.2. Engagement of target groups appears to be low overall as seen in the 2011/12 data:

- 3% of fathers accessed a children's centre
- 8% of teenage mothers accessed a children's centre
- 15% of lone parents accessed a children's centre
- 13% of children from BME backgrounds accessed a children's centre
- 23% of children with disabilities accessed a children's centre
- However, attendance is not always recorded and this will distort the data. For example, TEDS is delivered at children's centres but the attendance of children and families is not recorded by the centre.
- 6.3. Ofsted inspections have identified registration and engagement rates as areas for improvement:
 - 6.3.1. 'Increase the number of local children and families registered with the centre' and 'Increase the registrations of children aged under two years of age'Partington and Carrington.
 - 6.3.2. 'Increase the level of engagement of children and families from across the reach area, including those in target groups, particularly teenage mothers, lone parents and fathers' Davyhulme.
 - 6.3.3. 'Ensure the Primary Care Trust speeds the process to overcome barriers to sharing relevant data about the location and number of children in the area' Firswood.
- 6.4. Parental views support the Ofsted recommendations above. Typically, parents who do not access children's centres say: 'if you don't approach them to find out what's going on they won't approach you.' Also, parents who access services delivered by partners at children's centres often say: 'they didn't tell us anything else that is going on at the centre.'

The quality and impact of practice and services

- 7. Parents that access children's centre services generally say that staff develop positive relationships with them.
 - 7.1. The generic children's centre worker role can limit the work staff do with the most vulnerable families because the role is too broad and lacks focus. Staff strongly agree with this view:

- 7.1.1. 'Staff having specific roles such as: family support; groups and courses; registrations and promotions.'
- 7.1.2. 'Specialists in different roles, rather than everyone doing a bit of something when they have the time. We have to wear too many hats.'
- 7.1.3. 'A focused outreach team.'
- 7.1.4. 'At present I feel that children's centre workers are spread too thinly and there should be more specific roles.'
- 7.1.5. 'More specific roles for children's centre workers, for example family support workers and community engagement workers.'
- 8. Most staff believe that the data they receive is useful in helping them to carry out their role effectively.
 - 8.1. However, data provided by the LA are not always provided in a timely manner to children's centres. Sometimes this data is not analysed sufficiently well or explained to staff so they can use it to inform development plans and to target services to those most in need.
 - 8.2. Targets which are set by the authority and centre managers are often based on registrations and do not include engagement targets. It is important to focus on both.
 - 8.3. Centre based development targets are not always specific enough i.e. not broken down to Super Output Areas or taking into account narrowing the gap in outcomes between different groups. Data is not always provided to centres at SOA level, even when it is available. For example, EYFS NI72.
 - 8.4. Staff and stakeholders views confirm the judgements made in a number of inspections of children's centres. Ofsted recommendations include:
 - 8.4.1. 'Improve the analysis and quality of information gathered at centre level' Firswood.
 - 8.4.2. 'Make more effective collection and use of data to identify gaps, plan provision and evaluate its impact on outcomes for users' Stretford.
 - 8.4.3. 'Introduce rigour into the way in which the centre evaluates the impact of its work on improving the outcomes for children and families' Flixton and Woodsend.

8.4.4. 'Continue, with the support of the council, to develop ways of evaluating the impact of the services provided' – Broomwood and Timperley.

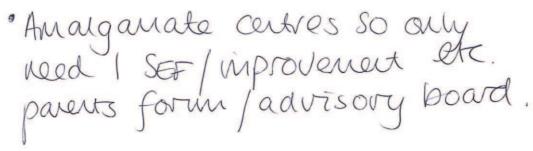
The effectiveness of leadership, governance and management

- 9. There is no consistent approach to evidencing the impact of services and staff and different centres have therefore developed several approaches to measuring the impact of the services they deliver. Without this evidence and robust tracking it is more difficult for advisory boards to support and challenge leadership and management.
 - 9.1. Staff generally support this view, for example: 'There is an incredible amount of data but it is often conflicting and is distributed at different times, in different formats with a lack of analysis. This poses problems for centres and their boards in understanding and using the data to plan more effectively and also impacts on the performance management processes in place (e.g. quarterly reviews). It is important to note that some data which is essential cannot currently be accessed (e.g. referrals from live births for automatic registration).'
 - 9.2. Another member of staff, attending a review workshop stated:

Different places it recording information I different Systems in place. People work in a variety of ways which may show difficult when people work across centred.

- 10. Recommendations from Ofsted inspections include:
 - 10.1. 'Strengthen self evaluation by:
 - 10.1.1. developing further strategies to evaluate and demonstrate impact; and
 - 10.1.2. with the local authority, improve information and data which demonstrates the proportions of relevant groups in touch with the centre and those who are not currently accessing the centres services.'
 - 10.2. 'Strengthen the role of the advisory board in providing support to the centre and guiding its improvement planning' Woodsend.

- 10.3. 'Develop the work of the advisory board so that they are able to provide more challenge to the centre by setting more specific and realistic targets for improvement' Broomwood and Timperley.
- 11. Findings of the review support these Ofsted recommendations. There is significant duplication in the work of current advisory boards and leadership and management activity including the production of development plans and self evaluation documentation. Staff views support this approach:



- 12. Governance would be improved by:
 - 12.1. Amalgamating self-evaluation documents and development plans to avoid duplication, particularly if centres are closely linked by management or geography for example.
 - 12.2. Quality assuring the work of children's centres in a more robust way.

 Strengthening structures so that the quality assurance function becomes an independent performance improvement function, or an internal 'at arm's length' function.
 - 12.3. Providing effective supervision for all staff, particularly those delivering front line services, and setting individual targets linked to development plans.
 - 12.4. Providing 'data packs' to children's centres on a quarterly or six monthly basis and supporting children's centres to analyse these well.
 - 12.5. Providing staff training to ensure that all staff become skilled in quality assurance, measuring impact and self-evaluation.

Closing remarks

The review team would like to thank all those parents, staff and stakeholders who took part in this review.

We had a wealth of evidence available to us and through a process of synthesis and triangulation we have identified the key things that we believe will help make the biggest difference to the lives of vulnerable children and families. We have listened to many people and looked at evidence from around England about outstanding practice. Our recommendations are therefore founded on evidence of what works well.

Remaining focused on improving the lives of the most vulnerable – those that are often 'hidden' in the overwhelmingly positive picture in Trafford – is the most important thing that we can all do going forwards.

We recognise that there are significant changes ahead in Trafford and wish you well over the coming months. This page is intentionally left blank

TRAFFORD COUNCIL

Report to: Scrutiny Committee Date: Scrutiny Committee 21st March 2013

Report for: Decision

Report of: Executive Member for Children and Families

1.0 Report Title

Response to scrutiny call in of the Executive decision of 4/3/13 in relation to

RECONFIGURATION OF TRAFFORD CHILDREN CENTRES: POST CONSULTATION FEEDBACK ANALYSIS AND RECOMMENDATIONS

2.0 Background

The original proposal consulted upon was to reconfigure the 16 Children Centres to become 6 Children Centre Hubs that are aligned with the Area Family Support Teams (AFST's) and to be located as follows:

- Lostock and Old Trafford Hubs (North Area)
- Partington and Urmston Hubs (West Area)
- Altrincham and Sale Hubs (South Area)

The Executive decision on 4th March 2013 was informed by a comprehensive analysis of the feedback received from the public consultation held from 22nd October 2012 until 14th January 2013.

The key rationale for the proposed change to the existing children centre service model is to shift the emphasis towards prevention, early help and early intervention service model, which will be achieved through strengthening multi- agency working to safeguard children and young people so as they can achieve the best life outcomes.

The findings from the review of children centres which began in August 2012 and completed in Dec 2012, also reinforced the need for children centres to change the way they delivered services, and the need to develop family outreach services working with the integrated AFSTs to support those children and families who are in the greatest need and thus the most vulnerable.

There was no adverse written feedback from the consultation to suggest that the essence of the original proposal to provide a more targeted service to those children and families who are most vulnerable and who are in greatest need was unsupported.

There was however, significant feedback presented that required further examination of the proposals in respect to the reduction in the number of children centres and the location of the proposed Hubs; this resulted in a change to the original proposals to move one of the North hubs from Lostock to Stretford and to create an additional two new Child and Family Community Outreach (CFCO) bases as follows:

- Stretford and Old Trafford Hubs and Leithwaite (CFCO) (North Area)
- Partington and Urmston Hubs (West Area)
- Altrincham and Sale Hubs and Sale Moor (CFCO) (South Area)

3.0 Council Decision

The Council Executive approved the following recommendations:

- 1. To approve the proposal to reconfigure 16 Children Centres to 6 Hubs that align with the North, West and South Area Family Support Teams
- 2. To approve the revision of the identified Hub for the North Area in the original proposal from Lostock Children's Centre (Leithwaite) to Stretford Children's Centre
- 3. To approve Sale Moor and Lostock (Leithwaite) Children Centres to remain open on a sessional basis as Child and Family Community Outreach (CFCO) bases.

Contact person for access to background papers and further information:

Name: Mrs Deborah Brownlee, Corporate Director Children, Young People and Families

Extension: 4676

Relationship to Policy Framework/Corporate Priorities	See previous paper (4 th March 2013 –Executive Members)
Financial	See previous paper (4 th March 2013 –Executive Members)
Legal Implications:	See previous paper (4 th March 2013 –Executive Members)
Equality/Diversity Implications	See previous paper (4 th March 2013 –Executive Members)
Sustainability Implications	See previous paper (4 th March 2013 –Executive Members)
Staffing/E- Government/Asset	See previous paper (4 th March 2013 –Executive Members)
Management Implications	See previous paper (4 th March 2013 –Executive Members)
Risk Management Implications	See previous paper (4 th March 2013 –Executive Members)
Health and Safety Implications	See previous paper (4 th March 2013 –Executive Members)

4. REASONS FOR CALL-IN:

4.1. INACCURATE INFORMATION

a) The report on page one suggests that 'consultation written responses do not indicate a strong objection to the proposal to refocus resources'; this claim is repeated again on p33, 7.3. This suggests support for the proposals, however

73% of respondents opposed the proposals and the written submissions list a lot of concerns which are not reflected on in the Executive Summary.

Response

The above quote is taken out of context as the full paragraph reads:

"The consultation written responses do not indicate a strong objection to the proposal to refocus resources to deliver services to those children and families who are the most vulnerable and in greatest need; There was however, significant feedback presented that required further examination of the proposals in respect to the number and location of the 6 proposed Hubs and the development of the Outreach provision."

This therefore clarifies that the principle that underpins the redesign was not objected to however, the number and location of the centres did receive significant negative feedback, and this informed changes to the original proposals, namely changing the Hub from Lostock to Stretford and creating two children and family community outreach bases at Leithwaite and Sale Moor.

All of the feedback analysis was provided to executive members in detail in Appendix A and was considered before any decisions were taken.

b) Pages 3 and 9 of the report list perceived weaknesses identified in the early stages of the Children's Centre review, however this information has to be treated with caution as page 81 of the report highlights that attendance is not always recorded, which will distort the data.

Response

We acknowledge that the Review of the Children's Centres report highlighted some under reporting of attendance, however the percentage reach to key vulnerable groups is so low that even accounting for an element of under recording would not change the fundamental need to radically improve engagement of these groups.

c) The report starts by identifying 'the need for Children Centre functions to shift towards an outreach family support model' and suggests 'the number of families registered with Children Centres were not necessarily engaging with the Centres'. However, this seems contrary to the rationale used to support the retention of a base in Sale Moor (p6-'Sale Moor has very low engagement figures').

Response

The two points are not contradictory. The new service model is based on a hub and spoke approach with outreach activity as a key way of reaching those who do not engage.

The retention of Sale Moor as a part time Child and Family Community Outreach base was identified as this is an area of low engagement where a significant amount of outreach activity will need to be developed. All the areas across the South were considered and the selection of Sale Moor is coherent with the overall model.

d) Parents have raised concerns about the suitability of some of the venues listed as community venues available to provide services. Parents have advised that some of the venues have already been rejected due to the expense of hire. This was not made clear before the Executive took their decision.

Response

Appendix D of the report to executive members made it clear that the list of venues are only an example of available venues in each area, and states clearly that some of the listed venues could be used in the future for activities but only if and when they have been checked for safety and suitability.

4.2. INADEQUATE CONSULTATION

a) Pages 14-16 of the report highlight a number of concerns with the consultation process. Parents registered with Children's Centres were reporting to the Council as late as December that they had not received consultation information by email/post. Parents reported that forms were not promoted at the Children's Centres which is obviously a main access point for service users. Though the Council did produce an easy read version of the form, this does not address how parents struggling with literacy would be able to participate in the consultation with confidence.

The consultation period effectively lost two weeks over the Christmas period, requests were made by parents and councillors to extend the consultation period, which were refused.

The Executive did not pay due regard to the concerns raised about the consultation period when taking this decision.

Response

Section 2 of Appendix A of the report to Executive members details all of the concerns raised by the public regarding the process and provides a detailed response to each point. This information was available to, and considered by, the Executive in reaching their decision.

During the consultation period any concerns expressed about the process were responded to speedily and appropriately, for example additional meetings were called and an easy read explanation of statutory duties was produced and distributed. This is all detailed in Section 2 of Appendix A that was available to members when they took their decision on 4/3/13. Due to the volume and the breadth of the feedback received during the consultation, it is our judgement that the consultation was robust and valid.

4.3. ALTERNATIVE OPTIONS WERE NOT GIVEN SUFFICIENT CONSIDERATION

a) The report is framed to suggest that the changes proposed were triggered by the early findings of the Children's Centre review. This contrasts with the report presented to the Executive at the special meeting held on 22nd October 2012, where the proposal is listed under the heading 'CYPS Savings Proposals'. It is therefore unclear whether the changes are being driven by a massive, £1.7m, reduction of the budget or the outcome of the children's centre review.

Response

The proposal clearly form part of the budget proposals and are therefore designed to contribute to the significant savings target across the whole Local Authority.

A combination of the budget proposals and the early emerging findings from the review of the children centres informed the development of the redesign of service model.

The Children's Centre Review however has enabled us to develop proposals that whilst meeting the challenging financial targets also allow us to focus (as identified as guiding principles in the Councils Vision 2015 document and original budget proposals) on the most vulnerable.

b) With this being the case, the report does not demonstrate why the status quo would not address the issue of engaging those who are in greatest need. Page 4 of the report under the heading 'Other Options' indicates insufficient work carried out when considering alternatives, with three short paragraphs being devoted to this section within an 86 page report.

Response

The three paragraphs on page 4 are a summary of Section 6 of Appendix A, which is a five page review of alternative proposals with detailed responses to all alternative suggestions considered. Executive members had this report available to them to inform their decision on 4th march 2013.

4.4. INSUFFICIENT INFORMATION WAS AVAILABLE

a) Page 2 of the report (Executive Summary) refers to the completion of EIA's for both service and staff, stating that both are attached to the report. The Service EIA, which identifies medium risks is included in the report, however the staff EIA, which identifies high risks, has not been included. This is key information not available to the Executive when they took the decision to approve the report's recommendations.

Response

We acknowledge that page two of the report refers to both the service and staffing EIA's despite the fact that only the service EIA was included as an Appendix. This was a drafting error as only the Service EIA's are part of the budget decision making process. The staff EIA's are not public documents as they contain personal information and should not have been referred to in the report. This is the agreed approach across all Local Authority budget decisions

The report does contain information as to the likely numbers of staff who could be affected by the decisions. Statutory consultation is being conducted with the staff concerned and the EIA will be relevant to the decisions which will be made following the conclusion of that consultation process.

b) A number of councillors have referred to services not being affected by the proposals; one example cited being the impact in Timperley following the closure of Broomwood Children's Centre. However, the Council's response to consultation suggests that this rests on recruiting more volunteers. The report does not make it clear that some services will not be able to continue without the support of volunteers and therefore requires further scrutiny.

Response

Page 3 of the Executive report provided to members to support their decision on 4/3/13 details the precise scale of the staff reductions.

The original consultation report (published in October 2012) makes it clear that we are proposing a fundamental redesign of the services offered and the consultation responses (see Section 5 of Appendix A) review in detail what parents consider should be the priority services in the future. There is no claim in the report that services will not be reduced, the report consistently references the need to shift the emphasis towards targeting services at those children and families who are most vulnerable and in greatest need.

Section 7 of Appendix A makes it clear that services need to be refocused in order to free up resources to enable the focus on the most vulnerable.

There is reference in Appendix A to the importance of our volunteering strategy to ensure continuity and sustainability of services. We value the volunteer support that is currently in place and will encourage further volunteer support in the future.

TRAFFORD BOROUGH COUNCIL Agenda Item 3c

STATEMENT OF EXECUTIVE DECISION

DATE OF DECISION	4th March 2013	DECISION MAKER
DECISION REFERENCE	E/4.03.13-5	Executive (Councillors Anstee, Dr. Barclay, Miss Blackburn, Colledge, Cornes, Coupe, Hyman, Mitchell, Williams and M. Young)

RECORD OF THE DECISION

Reconfiguration of Trafford Children Centres: Post Consultation Feedback Analysis and Recommendations

That approval be given to the following recommendations:

- 1. To approve the proposal to reconfigure 16 Children Centres to 6 Hubs that align with the North, West and South Area Family Support Teams.
- 2. To approve the revision of the identified Hub for the North Area in the original proposal from Lostock Childrens Centre (Leithwaite) to Stretford Childrens Centre.
- 3. To approve Sale Moor and Lostock (Leithwaite) Children Centres to remain open on a sessional basis as Child and Family Community Outreach (CFCO) bases.
- 4. To review the workforce to deliver the Hub and family outreach support service model.
- 5. To review the commissioning plan for external services, including renegotiating a reduced contribution to Bookstart.
- 6. To extend the age range to support children and young people aged 0-19years and the opening times of the Hubs.
- 7. To change the Hub opening times from 8.30am to 4.00pm (weekdays) and the family outreach support service to be provided 8.00am to 6.00pm (weekdays, but evenings and weekends subject to service user needs).

REASONS FOR THE DECISION

A detailed rationale for the decisions now taken is set out at pp. 5-6 of the report.

ALTERNATIVE OPTIONS CONSIDERED AND REJECTED AT THE MEETING/BY MEMBERS

Status quo; whole systems change including the closure of all Children Centres, and charging for the service.

CONFLICTS OF INTEREST DECLARED AND ANY ASSOCIATED DISPENSATION

None.

IMPLEMENTATION DATE

18th **March 2013.** (Sixth working day after publication, unless called in.)

PUBLICATION DATE

8th March 2013

RECORDED BY:

Acting Director of Legal & Democratic Services

RETURN TO DEMOCRATIC SERVICES DIVISION, 6TH FLOOR, QUAY WEST, TRAFFORD WHARF ROAD, TRAFFORD PARK, M17 1HH, AS SOON AS A DECISION IS MADE OR AS REASONABLY PRACTICABLE THEREAFTER.

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REQUEST FOR CALL IN OF AN EXECUTIVE SECISION ITEM 3d

ON COMPLETION BY CALL-IN MEMBERS THIS PROFORMA SHOULD BE FORWARDED <u>AS</u>

<u>SOON AS POSSIBLE</u> DIRECTLY TO DEMOCRATIC SERVICES (Floor 6, QW) FOR

RECORDING AND REFERRAL TO THE CHAIRMAN OF SCRUTINY COMMITTEE

[N.B. NO EXECUTIVE DECISION MAY BE CALLED IN PRIOR TO PUBLICATION]

TO: CHAIRMAN OF SCRUTINY COMMITTEE

From: COUNCILLORS: Adshead, Cordingley, Duffield, Lloyd, D. Western

Date: 11th March 2013

Notes:

(1) Only Overview & Scrutiny Councillors are entitled to request call-in of a decision.

(2) The Chairman or, where appropriate, the Vice-Chairman of the Scrutiny Committee can be asked by any 3 Overview & Scrutiny Members to exercise the right to request that the Chief Executive call in a decision.

(3) The Chairman can exercise the right to request call in of a decision under his / her own authority.]

EVECUTIVE DECICION TO DE CALL	ED IN. /T:41- 0 D-6 N)	
EXECUTIVE DECISION TO BE CALLED IN: (Title & Ref. No.)		
Reconfiguration of Trafford Children Centre	s: Post Consultation Feedback Analysis and	
Recommendations		
	03.13-5	
DECISION TAKER: DATE OF MEETING / DECISION		
Executive (Councillors Anstee, Dr. Barclay,	Monday 4 th March 2013	
Miss Blackburn, Colledge, Cornes, Coupe,		
Hyman, Mitchell, Williams and M. Young)		
Decision:		
	offerelle Obileles of Octob	
To approve the reconfiguration of Tr	afford's Children Centres	
Criteria checklist (MUST be specified	1): ✓	
Constitution of the state of th		
-> -> -> -> -> -> -> -> -> -> -> -> -> -		
a) Inaccurate information of a substantial nat	ure given to decision taker	
b) Inadequate consultation was carried out ✓		
c) Alternative options were not given sufficient consideration		
and the second s		
d) Insufficient information was available		
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Reasons for call-in:

INACCURATE INFORMATION

The report on page one suggests that 'consultation written responses do not indicate a strong objection to the proposal to refocus resources', this claim is repeated again on p33, 7.3. This suggests support for the proposals, however 73% of respondents opposed the proposals and the written submissions list a lot of concerns which are not reflected on in the Executive Summary.

Pages 3 and 9 of the report list perceived weaknesses identified in the early stages of the Children's Centre review, however this information has to be treated with caution as page 81 of the report highlights that attendance is not always recorded, which will distort the data.

The report starts by identifying 'the need for Children Centre functions to shift towards an outreach family support model' and suggests 'the number of families registered with Children Centres were not necessarily engaging with the Centres'. However, this seems contrary to the rationale used to support the retention of a base in Sale Moor (p6-'Sale Moor has very low engagement figures').

Parents have raised concerns about the suitability of some of the venues listed as community venues available to provide services. Parents have advised that some of the venues have already been rejected due to the expense of hire. This was not made clear before the Executive took their decision.

INADEQUATE CONSULTATION

Pages 14-16 of the report highlight a number of concerns with the consultation process. Parents registered with Children's Centres were reporting to the Council as late as December that they had not received consultation information by email/post. Parents reported that forms were not promoted at the Children's Centres which is obviously a main access point for service users. Though the Council did produce an easy read version of the form, this does not address how parents struggling with literacy would be able to participate in the consultation with confidence.

The consultation period effectively lost two weeks over the Christmas period, requests were made by parents and councillors to extend the consultation period, which were refused.

The Executive did not pay due regard to the concerns raised about the consultation period when taking this decision.

ALTERNATIVE OPTIONS WERE NOT GIVEN SUFFICIENT CONSIDERATION

The report is framed to suggest that the changes proposed were triggered by the early findings of the Children's Centre review. This contrasts with the report presented to the Executive at the special meeting held on 22nd October 2012, where the proposal is listed under the heading 'CYPS Savings Proposals'. It is therefore unclear whether the changes are being driven by a massive, £1.7m, reduction of the budget or the outcome of the children's centre review.

With this being the case, the report does not demonstrate why the status quo would not address the issue of engaging those who are in greatest need. Page 4 of the report under the heading 'Other Options' indicates insufficient work carried out when considering alternatives, with three short paragraphs being devoted to this section within an 86 page report.

INSUFFICIENT INFORMATION WAS AVAILABLE

Page 2 of the report (Executive Summary) refers to the completion of EIA's for both service and staff, stating that both are attached to the report. The Service EIA, which identifies medium risks is included in the report, however the staff EIA, which identifies high risks, has not been included. This is key information not available to the Executive when they took the decision to approve the report's recommendations.

A number of councillors have referred to services not being affected by the proposals; one example cited being the impact in Timperley following the closure of Broomwood Children's Centre. However, the Council's response to consultation suggests that this rests on recruiting more volunteers. The report does not make it clear that some services will not be able to continue without the support of volunteers and therefore requires further scrutiny.

PLEASE NOW FORWARD THIS PROFORMA DIRECTLY TO DEMOCRATIC SERVICES (FLOOR 6, QW) FOR RECORDING AND REFERRAL TO THE CHAIRMAN OF SCRUTINY COMMITTEE

I accept / do not accept* that one or more of the above criteria is criteria accepted, from those specified in the call-in request, are:	me	t in re	elation to this decision. The . I therefore request that
the Chief Executive calls in this matter for consideration Overview & Scrutiny Committee.	by	the	
Signed			
Chairman, Scrutiny Committee			
Date			

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I account I de la
I accept / do not to specified in the call-in request, are:
Inaccurate Information
Insufficient Information was available
I therefore request that the Chief Executive calls in this matter for consideration by the Scrutiny Committee.
Signed B Shaw.
Chairman, Scrutiny Committee
Date 15 3 13
* I have not upheld this call-in request for the following reasons:
Any additional comments from the Chairman:
IN the fact the Chairman Country in the Chairman
[Note for the Chairman: On completion, please forward this form to Democratic Services (Floor 6, QW) for immediate attention.]

Last Updated 05.03.13